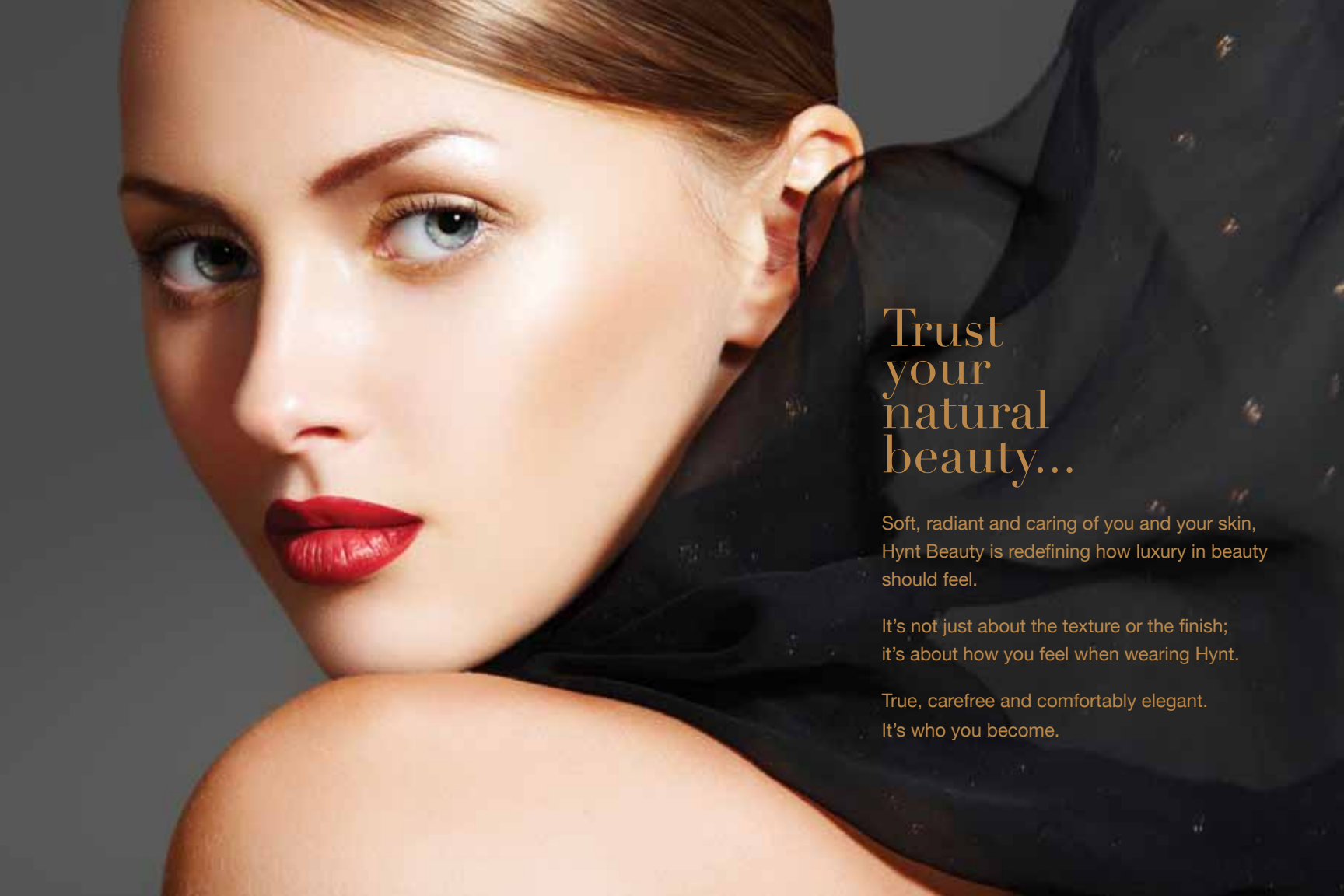


Hynt
BEAUTY



Luxury Designed by Nature



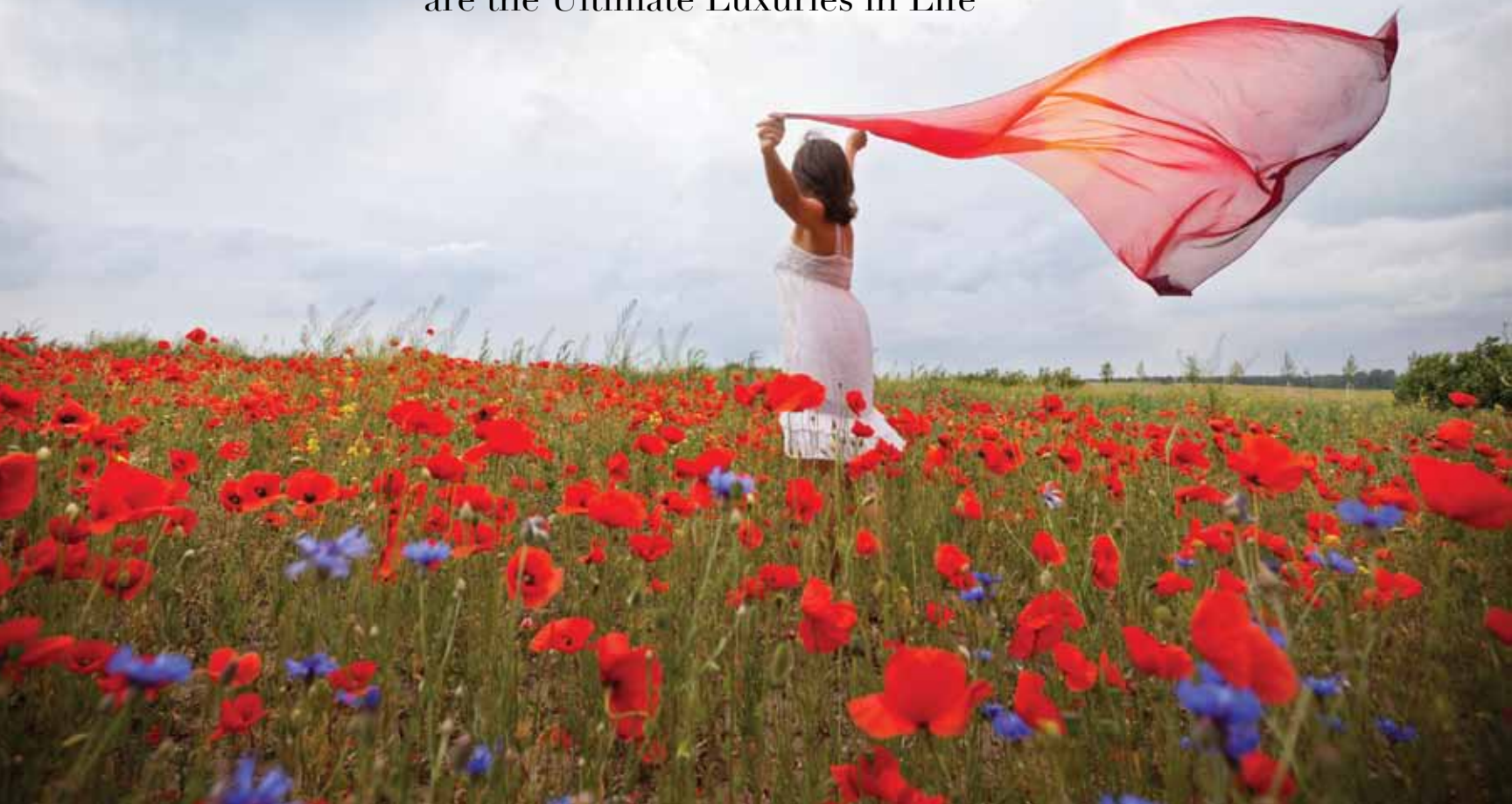
Trust your natural beauty...

Soft, radiant and caring of you and your skin,
Hynt Beauty is redefining how luxury in beauty
should feel.

It's not just about the texture or the finish;
it's about how you feel when wearing Hynt.

True, carefree and comfortably elegant.
It's who you become.

Effortless Grace, Trust and Ease of Choice
are the Ultimate Luxuries in Life



Hynts of Beauty
Everywhere you are...

We believe that true forms of beauty emerge when personal passion, choice and confidence are in harmony with what nature intended.

That is why every hand-picked botanical ingredient we select is thoroughly researched, critically assessed, and carefully approved so that we can confidently dedicate our collection to the women who care most about what goes on their skin.

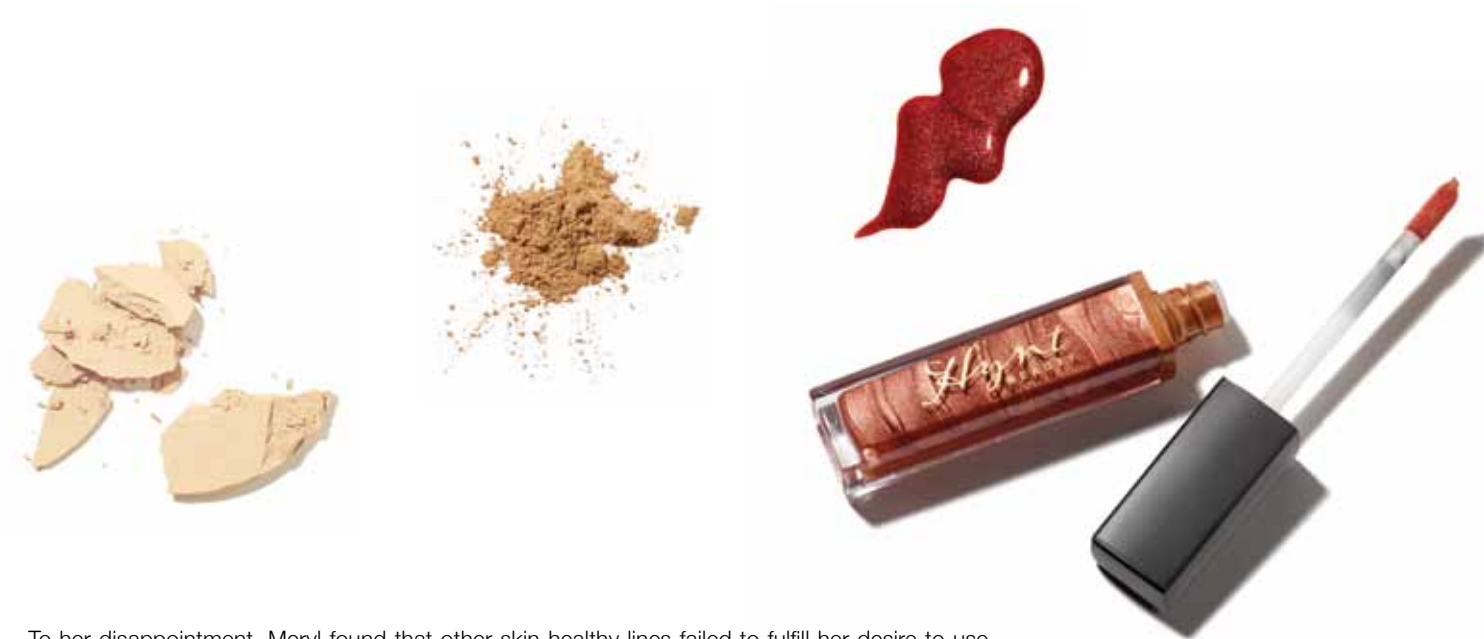
Our primary, never-wavering commitment is to bring forth and accentuate the inherent natural beauty of women across the world. We like to share our knowledge on healthy skincare practices and ingredients, and aim to provide a sense of confidence and assurance in the choices that they make each day.



Our Journey

Hynt was created for women who have been seeking a cosmetic line that is better than “just natural” with safe ingredient choices, better than “just mineral” in its creamy smooth texture and natural finish and better than “just pretty packaging” with the purity and beauty of what is held inside.

Hynt was born through Co-Founder Meryl Marshall’s need and passion to find makeup and skincare products that offered her the assurance and confidence that whatever she was putting on her skin was safe, non-irritable and carcinogen-free. Having recently conquered breast cancer, she took great care in reading and educating herself on the ingredient labels. Starting with her own makeup collection, her search for beauty lines that she can trust and use lead to an elusive treasure hunt through the shelves of department stores and local natural food shops alike.



To her disappointment, Meryl found that other skin-healthy lines failed to fulfill her desire to use luxuriously textured, richly pigmented, and smartly packaged products. Such aesthetic touches are essential to how a woman feels each time she applies her coveted makeup essentials — magical, beautiful, special.

Meryl decided to create her own cosmetics line using state-of-the-art natural formulations. Now women who prioritize the purity and health of their skin have a glamorous, fun and trust-worthy beauty collection that they can wholeheartedly enjoy every day at any moment.

“Luxury unlike any other”

Free of Everything Unwanted...

...and anything else questioned or known to be harmful to the skin or to our environment. Hynt is FREE of Parabens, Nano Particles, Petrochemicals, Artificial Preservatives, Gluten, and all products are PETA-certified Vegan (except for the mascara, which is clearly identified) so there is no wondering or double checking, ever.

Honesty

We strive to connect and share our knowledge with those who are seeking honest, reliable answers and expertise on ingredient efficacy and safety. Dedicated to being honest and truthful, we don't hide behind marketing screens. We clearly disclose all of our ingredients for every product.

Complexion Care Color

Infused with an exclusive blend of nature's powerful antioxidants, multi-tasking plant extracts, vitamins from tropical fruits and phyto-nutrients, our powder based colors are unique in their hydrating, all-day wear that won't dry out the skin or accentuate fine lines. Skin remains protected and maintains its healthy moisture balance for a flawless, youthful finish that lasts.

Only the Best Ingredients

To be handpicked and formulated into a Hynt product, the ingredient and formulation must surpass the high standards on our cross-category checklist: High ingredient quality, Beneficial to skin, Efficacious, Eco-conscious, Cruelty-free, Organic-based and Non-irritating to even those with sensitive skin.

How are We Better? Principles that Define Hynt





Beauty you can love and trust

Envisioned, formulated and designed for the woman who wants style, purity and superior results in one elegant package.

We surpass her expectations.

ENCORE Fine Pressed Powder

The soft, velvety smooth Fine Pressed Powder instantly blends and evens out the skin tone for an air brushed, flawless finish with buildable coverage. The hydrating, light-as-air powder is encased in a smart compact that keeps the mirror clean and is enveloped in a velveteen Hynt pouch. Available in 7 shades.



VELLUTO Pure Powder Foundation

A hydrating creamy powder foundation with a soft velvet finish that glides effortlessly onto the skin to minimize redness, even out discoloration and keep skin hydrated all day long. Free of heavy feeling Titanium Dioxide, skin irritating Bismuth Oxochloride, Nano Particles, and potentially harmful Talc. Available in 7 shades. (This product is available in refill sized jars).

Includes: VELLUTO Pure Powder Foundation (8g/.28 oz), VELLUTO To Go (2.5g/.09 oz), Flat Top Brush (Vegan)

Hynt's Approach to... *Healthy, Smooth Skin*

Our skincare infused complexion essentials are packed with naturally UV-blocking extracts, calming essential flower extracts and regenerative seed oils to protect, hydrate and restore the skin's natural balance.



DUET Perfecting Concealer

A healing spot treatment that provides full coverage color correction of discolorations such as acne, age spots and dark circles. Cupucacu Seed Butter protects skin from UVA/UVB rays, Avocado Oil minimizes age spots, and Aloe restores skin's natural pH while reducing inflammation. Melts into skin for comfortable, all day wear. Available in 6 shades.



The *EVOLUTION* of Luxury Cosmetics

The look and texture of the world's leading brands, the colors of elegance. We provide small batch freshness and the efficacious pure ingredients of a local herbalist.



Hynts of *Soft* Blush & a *Sunkissed* Glow

Revitalize the complexion with our one-glow-fits-all bronzing powder and flower-hued blushes that allow women to choose depending on their desired look and skin needs.

SOLARE Bronzing Powder

A perfect balance between a beachy bronze and healthy glow, the all natural, vegan bronzing powder compliments skin tones that can range from fair to dark medium. SOLARE can be worn throughout the year and multi-tasks to help shield the skin from the sun. Can also be used around the eyes to add definition. Non-drying and free of all toxins including petrochemicals.

ALTO Radiant Powder Blush



The ultra-fine milled powders provide a hint of luminescence and a touch of blushing apricot, soft petal pink or a more crimson rose flush to the cheeks for a youthfully healthy yet sophisticated look. The silky-fine texture allows for easy blending, gradiated contouring and can soften fine lines around the eye for a rejuvenated all around finish.

ALTO Matte Powder Blush



For a modern, gracefully contoured look without the drying, streaking or caking, Hynt's shimmer-free and Titanium Dioxide-free blushes provide a sheer wash of color to the cheeks. Perfect for adding a youthful flush to the complexion without stealing attention away from the eyes and lips.



ALL DAY Comfort & Beauty with a Lightweight Touch

LUMIERE Radiance Boosting Powder

This best selling radiance booster blends seamlessly into the skin and leaves a subtle, youthful glow without shimmery streaks or spots. Its versatility allows use over bare skin for a youthful translucent glow, over foundation for a flattering retouched look and mixed with moisturizer as a skin enhancing primer. Formulated with skin rejuvenating organic antioxidants such as Gotu Kola Extract, Acai Fruit Oil and Green Tea Leaf extract.

Includes: LUMIERE (8g/.28 oz), Lumiere To Go (2.0g/.07 oz), Air Blender Brush (Vegan)



FINALE Finishing Powder

Finale Finishing Powder color corrects and balances the moisture and oil levels below the skin barrier as it sets makeup for a comfortable, matte satin finish that lasts all day. Organic Arrowroot helps moisture penetrate past the skin barrier for all day hydration and is an anti-inflammatory to soothe irritated or tired skin.

The light-as-air powder is sweat resistant and absorbs oil, but unlike other powders and mineral foundations, Finale does not dry, cake or settle into fine lines. Designed for everyday use, this pure vegan formula is suitable for all skin types and can also be worn on bare, moisturized skin for a fresh, polished look.

Comes in 3 shades that cater to a wide range of skin tones and needs. (This product is also available in refill sized jars).

Includes: FINALE Finishing Powder (8g/.28oz), FINALE To Go (2.0g/.07 oz), Flat Top Brush (Vegan)



Colors in *Eloquent* Harmony as Nature Intended

Like a bouquet that looks as gorgeous and one-of-a-kind in nature as it does in any setting, our richly pigmented colors come in an array of alluring shades that always look uniquely “you” and naturally beautiful.



Film Noir *Impact* with Only Natural Ingredients

NOCTURNE Mascara

A natural, multi-tasking true black mascara that lengthens, curls, volumizes and lifts lashes to bring eyes center stage. Infused with a lash-revitalizing blend of vitamins, antioxidants and natural plant extracts, NOCTURNE conditions and softens eye lashes while helping to prevent eyelash breakage.

Formulated with no FD&C dyes and no irritants, NOCTURNE is a gentle, everyday mascara that won't smudge, clump, flake or dry out. Provides a lacquered silken look with a classically glamorous, feathery finish.

Timeless *Elegance* with Subtle Hynts of Light

STELLA Loose Powder Eye Shadow



Colors are carefully selected and formulated to enhance and accentuate the eyes without looking too matte, too flat, or too shimmery. STELLA shadows come in a range of highly pigmented colors that span from earthy, sophisticated shades to rich jewel-tones to fairy-dust hued shimmers. Perfect for wearing on its own for a “barely there” finish or for highlighting and contouring around the eye area. The ultra soft powder can be worn sheer and neutral or layered for a “statement look” without the risk of looking “too made up.” All natural, vegan, free of toxins, artificial dyes, petrochemicals.

PERFETTO Pressed Eye Shadow



An assortment of sultry, refined and playful statement colors that help define and add dimension to the eyes. Still as pure as our Loose Powder Eye Shadows and pressed into a tote-able mini-compact perfect for work-to-cocktail occasions, last minute events and while traveling.

As *Memorable* as your First Impression & Last Kiss

Our ingredient conscious lip collection features a precise blend of shades that strike the perfect balance between graceful and sexy; classical yet modern.



Vegan Lipstick



An iconic product in a woman's makeup collection, Lipstick is one of the most challenging items to formulate while adhering to pure and vegan standards while maintaining the luxurious textures and colors we desire. We managed to achieve this feat and went one step further by adding a shine-enhancing gloss and an application mirror in the cap for on-the-go touch ups.

Our vegan lipstick is free of toxins, petrochemicals, and other less gentle ingredients. Hynt offers velvety rich color, longer lasting comfortable wear, and a moisturizing formula that keep lips looking kissably soft and supple throughout the day.

LIBRE Luxurious Lip Gloss

Color designed to flatter all complexions at every age, our surprisingly creamy but lightweight lip gloss is free of all things undesired and full of organic ingredients. Suited for everyone that desires an everyday, healthy solution to keep their lips well hydrated and kissable, LIBRE is also a much needed solution for those who find it challenging to find a lip color that will not irritate their skin.



A *Veil* of Hydration + Nutrients to Restore Skin's *Vitality*

Like a sheer silk slip that subtly transforms the beauty of anything worn over it, our makeup enhancing skincare collection draws its revitalizing, nutritive powers from both the land and sea. Powerful yet gentle even on the most sensitive of skin, our unique blend of nature's powerful ingredients corrects, treats and balances the complexion so that skin emanates health, youthful vitality and natural radiance.

SKIN PREP Serum Bioactive Marine Complex (30ml/1oz)

An all natural skin perfecting powerhouse formulated with purified water from the ocean, extracts of organic algae, and organic plant and flower extracts that work together to resurface, firm and rewind the skin to its original form as nature intended. Suitable even for the most sensitive of skin as the serum is free of all things harmful and artificial. Non-comedogenic formula with natural anti-bacterial ingredients for acne-prone skin.

SUN PREP Broad Spectrum Sunscreen SPF30 (50ml /1.7oz)

Lightweight with a transparent, non-greasy finish, SUN PREP's gentle yet hard-working formula is vegan, dimethicone-free and formulated with organic plant and flower extracts that naturally shields the skin from UVA/UVB rays. Simultaneously, powerful antioxidants and skin healers such as Rhatany Root, Green Tea Leaf, Wild Pansy and Aloe reinvigorate, soothe and perfect the skin, providing an all-in-one solution to your daily Primer, Skincare and Sunscreen routine. Free of all chemicals, parabens, gluten, mineral oils, GMOs, phthalates and anything that may irritate or increase the skin's sensitivity over time.



Brushes that are *Friendly* to our Skin, Environment and Animals

Our selectively curated line of handmade makeup brushes are 100% Vegan approved, cruelty-free and designed to transform powder makeup application into a mess-free, effortless process.

Each Hynt brush is made with exquisite Japanese Taklon vegan approved bristles that are secured onto hand sculpted sustainable wood handles and nickel-plated brass ferrules. Like all of our hand crafted products, the quality and care that we place in creating our brushes ensure a mess-free application with a polished but not over-made finish.

Unlike softer, less densely packed brushes, Hynt's makeup brushes are more densely packed and cut in area-specific shapes that minimize the wasting of product from the container to the face, and enables precise application for the coverage intended.



FROM TOP:
Flat Top Brush
Air Blender Brush
FROM BOTTOM LEFT:
Smudger Brush
Duo-Liner Brow Brush
Concealer Brush

Hynt's Global Approach to *Healthy, Smooth Skin*

Like the beauty of a crystalline lake continuously fed by pure mountain streams, our skin's condition reflects not just the state of our internal health but of everything that the skin encounters throughout the day.

When our skin is parched from the sun and dehydrated or becomes muddled with artificial debris that are not attuned to our skin's natural balance, we begin to see skin that has lost its ability to function as nature intended. The complexion becomes dull, fine lines form and become more prominent, the moisture and oil balance goes off kilter and makeup appears less fresh, detracting from skin's natural beauty rather than enhancing it.

Hynt takes a holistic approach to developing products that address the key factors that can taint and damage the skin's beauty-balance. Through our collection as well as in our communications, we go a step further to offer insight on how women can approach their everyday beauty and lifestyle choices. Our core intent is to empower women with the confidence, knowledge and tools to realize their inherent beauty through everyday decisions.



Hynt's Discovery Kit guides women toward a healthier, more caring approach toward their own beauty.

We care about what *YOU* care about

Close guidance, transparency, creativity, passion and honesty.

Hynt Beauty is a **reliable, supportive** partner first
– **brilliant cosmetics** line second.

We help you transcend your customer's expectations.

