



# WINTER 2013 - 2014 Milestones

*ANNOUNCING  
the NAMING of...*

  **The Unterberg Children's Hospital  
at Monmouth Medical Center**  
  Barnabas Health





## MESSAGE FROM FOUNDATION Vice President

As another year draws to a close I am astounded by our continued growth in clinical excellence, treatment space, and community engagement. Monmouth Medical Center expanded beyond its walls in 2013, and continued to raise the bar in quality, innovation and convenience. Most recently, Monmouth Medical Center was honored with an "A" in Patient Safety, the highest possible rating by Leapfrog Group. This honor is in addition to our *U.S. News & World Report* ranking, which has recognized Monmouth as among the best hospitals in New Jersey, and a regional leader in gastroenterology, cancer, urology, geriatrics, gynecology, and neurology/neurosurgery.

This year again, our community is taking notice. Monmouth Medical Center was recently chosen by Asbury Park Press readers as "the best of the best" hospital in Monmouth County. This award coincides with our unique Roll out the Ribbons cancer awareness campaign, which pulls together all cancer-specific ribbons to highlight the need to raise awareness to fight *every* cancer in *every* community, as well as highlighting our status as the region's premier cancer center.

Some of the accomplishments in 2013:

- The renaming of the Children's Hospital to "The Unterberg Children's Hospital at Monmouth Medical Center" in recognition of a significant gift made by Ann and Thomas Unterberg.
- A \$1.5 million contribution from Robert M. Rechnitz, Ph.D., and Joan Rechnitz to benefit The Unterberg Children's Hospital.
- The Foundation team will close 2013 with over \$8.5 million raised.

2014 promises more exciting advances with the completion of several capital projects and the groundbreaking for several more. Our transition to all private rooms will continue, as will upgrades and renovations to the Leon Hess Cancer Center, and the opening of its Cheryl L. Diamond Cancer Care Pavilion and the newly named Unterberg Children's Hospital at Monmouth Medical Center. ■

**Please join me in celebrating the past year and looking forward to the future of OUR Monmouth Medical Center.**

**Tara F. Kelly**  
Vice President  
Monmouth Medical Center Foundation



Warren Diamond



Greg Greco, MD, chair of division of Plastic Surgery and clerkship director, General Surgery

## WELCOME OUR NEW Board of Trustees



Ana Blank



Geri Roper

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# UNTERBERG CHILDREN'S HOSPITAL

In recognition of a significant gift from Ann and Thomas Unterberg of Rumson to the Monmouth Medical Center Foundation, The Children's Hospital at Monmouth Medical Center was recently named **The Unterberg Children's Hospital at Monmouth Medical Center**. This gift is the largest leadership gift ever received by the Children's Hospital.

## The *POWER* of a *GIFT*

“No one can dispute that children are our community's future. We hope that our gift will encourage others to learn more about Monmouth Medical Center and invest as we have, in this fine institution.”

– Ann Unterberg



As active philanthropists, the Unterbergs have been longtime supporters of Monmouth Medical Center. Ann currently serves as Chair of the Monmouth Medical Center Foundation Board of Trustees, and is the Vice Chair of Monmouth Medical Center's Board of Trustees. Thomas is a past member of Monmouth Medical Center's Board of Trustees.

The family's long history of philanthropic support to Monmouth Medical Center includes previously named areas within the hospital. In addition to The Unterberg Children's Hospital, there is the Unterberg Pediatric Emergency Room, the Unterberg Learning Center and the Unterberg mammography suites in the Jacqueline M. Wilentz Comprehensive Breast Center.

Ann and Thomas' involvement with Monmouth Medical Center continues a tradition and legacy, including Thomas' parents, Clarence and Marjorie Unterberg. Mrs. Clarence Unterberg served as former President of the School of Nursing at Monmouth Medical Center, where

she established the Center for Nursing Excellence. She was also a former Vice President of the Board of Governors at Monmouth Medical Center.

The Unterberg's gift will support the unrivaled pediatric care provided by The Unterberg Children's Hospital at Monmouth Medical Center, and will allow for facility renovations, such as the refurbishing of patient areas to provide patients and their families with a more comfortable environment and the expansion of the pediatric intensive care unit, which serves hundreds of children each year. ■

◀ **Standing from Left:** Margaret C. Fisher, MD, chair of the Department of Pediatrics and medical director of the Unterberg Children's Hospital; Frank J. Vozos, MD, FACS, president and chief executive officer of MMC; Bill Arnold, chief operating officer of MMC.

**Sitting from Left:** Tara Kelly, vice president of Development; Thomas Unterberg and Ann Unterberg, chair of the Monmouth Medical Center Foundation Board of Trustees.

# Monmouth Medical Center Regional Newborn Center

## NICU CELEBRATE & DEDICATE

**M**onmouth Medical Center celebrated its expansion with a dedication ceremony renaming the Neonatal Intensive Care Unit as the **Hirair and Anna Hovnanian Foundation Regional Newborn Center at the Monmouth Medical Center's Unterberg Children's Hospital** after receiving their \$2 million gift. With eight new intensive-care bassinets, the neonatal unit can now accommodate 31 babies at a time in a clean, welcoming and state-of-the-art facility. The expansion adds three new lactation rooms for nursing mothers, increasing the unit's total to four, additional equipment and storage spaces, and a new parent sleep room for families to catch up on their rest.

As the first level III Neonatal Intensive Care Unit (NICU) in New Jersey and one of the nation's best in terms of outcomes, the NICU provides specialized care for more than 500 babies annually – even those weighing less than a pound and born at just 24 weeks' gestation.

“The miracles accomplished by the doctors at Monmouth's Regional Newborn Center astound me. I just want to do my part to help them care for more infants.”

– Siran Hovnanian Sahakian



▲ **From Left:** Tara Kelly, vice president of Development; Bill Arnold, chief operating officer of MMC; Margaret C. Fisher, MD, chair of the Department of Pediatrics and medical director of the Unterberg Children's Hospital; Frank J. Vozos, MD, FACS, president and chief executive officer of MMC; Susan Hudome, MD, medical director of the Hirair and Anna Hovnanian Foundation Regional Newborn Center; and Siran Hovnanian Sahakian, board member of the Hirair and Anna Hovnanian Foundation and the MMCF.



# Grateful Patient... DAWKINS

**J**udi and Pete Dawkins love Monmouth Medical Center for different reasons and from different perspectives. Pete Dawkins, M.P.A., Ph. D., is a classic over-achiever. He's a Heisman Trophy winner, Rhodes Scholar, retired Brigadier General, US Army, Vietnam War hero, financial services executive and US Senate candidate. He's alive, today, thanks to two life-saving surgeries he received at Monmouth Medical Center.

In 2008, Pete began noticing a variety of odd and seemingly unrelated symptoms. One morning, he decided to email his long-time physician, Dr. Eric Burkett, about his symptoms. As soon as Dr. Burkett saw his email he called and insisted that Judi immediately drive Pete to the emergency room. He met them there, listened to Pete's now slurred speech, and realized that he was having TIAs (Transient Ischemic Attack), also known as mini-strokes. He quickly assembled a top-notch team – Dr. Neil Holland, Chief of Neurology and Medical Director of the Neuroscience Institute at Monmouth Medical Center, and Dr. George Constantinopoulos, Division Chairman, Vascular Surgery, at Monmouth Medical Center – who worked together to decide the best course of emergency treatment. Surgery on his carotid artery was a complete success, with the effects of the TIA's eventually reversed. Pete returned to his active lifestyle until 2010, when his yearly physical caught something that Pete hadn't yet noticed. Although he was planning on leaving for vacation the next morning, Pete instead found himself back at MMC with an almost complete blockage of his other carotid artery. The same team gathered again, and performed a second successful, life-saving surgery.

These days Pete lives with his arteriosclerosis (a stiffening or hardening of the arterial walls), but it is kept under control with medication. He feels great, and reports that his scars are nearly invisible.

His wife, Judi, a former board chair of the Foundation Board of Trustees, has served since 1997 and has been a member of the Monmouth Medical Center Board of Trustees since 2003. She knows first-hand of the exceptional care provided at the Medical Center. Judi could never have imagined when joining the Board how much she would come to rely on that quality of care for her own family.

In 2011, Judi and Pete's daughter, Noël, was diagnosed with Lyme disease, but wasn't responding to treatment. When her condition suddenly and dangerously deteriorated, Dr. Frank Vozos, President and Chief Executive Officer at Monmouth Medical Center, stepped in to link the Dawkins' up with the renowned cardiac team at Newark Beth Israel Medical Center, a Barnabas Health affiliate and close working partner of our interdisciplinary teams. It was quickly discovered that Noël was suffering from a life-threatening infection of her mitral valve. She had open heart surgery five days later. Today, Noël is back running a business in New York City, and being a hands-on mother to three young children.

Judi and Pete remain committed to Monmouth Medical Center for so many reasons: the extraordinary care provided to every patient, leadership in cancer care, sustained growth in maternity services, continued growth in the Unterberg Children's Hospital at MMC, and so much more. It's an exciting time at Monmouth Medical Center. The Dawkins will be the recipients of the Community Leadership Award that will be presented at the annual Crystal Ball on May 10, 2014. Pete and Judi Dawkins are eternally grateful and thankful to be a part of it! ■

“Our family is dedicated to supporting MMC for the extraordinary care provided to every patient.”

– Judi and Pete Dawkins



From Left: Judi Dawkins, Monmouth Medical Center trustee, Pete Dawkins, M.P.A., Ph.D. ►

# GENEROUS BENEFACTORS & TRUSTEES BRING OUR COMMUNITY LEADERS TOGETHER



▲ From Left: Dan Ranger; Greg Greco, MD, chair, division of Plastic Surgery and clerkship director, General Surgery, MMCF trustee; Michael A. Goldfarb, MD, program director, department of Surgery; Bill Arnold, chief operating officer of MMC; and Frank J. Vozos, MD, FACS, president and chief executive officer of MMC.



▲ From Left: Dan Ranger; Tara Kelly, vice president of Development, and Greg Greco, MD, MMCF trustee.



◀ From Left: Timothy E. Link, MD; Emily Link; Dan Ranger; Sharon A. Falco, MD; and Jonathan H. Lustgarten, MD



▲ From Left: Mitchell Weiss, MD, chairman of the Institute for Advanced Radiation Oncology; Jonathan H. Lustgarten, MD; Ty J. Olson, MD, FACS, medical co-director, Gamma Knife Center; Harsha Murthy; Warren Diamond, MMCF trustee; Ann Unterberg, chair of the Monmouth Medical Center Foundation Board of Trustees; Sang E. Sim, MD, medical co-director, Gamma Knife Center; David T. Sharon, MD, medical director, Leon Hess Cancer Center; Tara Kelly, vice president of Development



From Left: ▶ Scott Diamond; David J. Sharon, MD, medical director of The Leon Hess Cancer Center



◀ From Left:  
Woody Knopf, MMC trustee;  
Claire Knopf, president  
of the Women's Council;  
Frank J. Vozos, MD, FACS,  
president and chief executive  
officer of MMC;  
Tara Kelly, vice president  
of the Development

# The CRANMER Heritage Society

The Knopf Family  
welcomed  
Cranmer Heritage  
Society members  
to their home to ensure  
the legacy of MMC.



◀ From Left:  
Senator Joseph and  
Susan Kyrillos;  
Woody Knopf, MMC  
trustee with his daughter,  
Elizabeth Knopf; Claire Knopf,  
president of the Women's  
Council; and Simon Levin,  
MMCF trustee and co-chair of  
the Cranmer Heritage Society



▲ From Left: Kellie Enstrom, vice chair of the Women's Council, Frank J. Vozos, MD, FACS, president and chief executive officer of MMC; Val Zabaleta, co-chair of the Power of Pink Luncheon; Wendy Williams, talk show host, author, and radio personality; Robert Graebe, MD, honoree for the Power of Pink Luncheon; Bill Arnold, chief operating officer of MMC; Claire Knopf, chair of the Women's Council; Tara Kelly, vice president of Development.



▲ From Left: Victoria Anest and Pari Harrison,  
Women's Council board member

Television talk show host, author and Ocean Township native Wendy Williams was the guest speaker at the 18th annual Power of Pink luncheon held in July at Riverwind, the private estate in Red Bank of Morgan E. Cline. The event, which benefits the Leon Hess Cancer Center at Monmouth Medical Center, was sponsored by the Women's Council. Dr. Robert A. Graebe, chairman and program director of Obstetrics and Gynecology at Monmouth Medical Center was honored for his work in reproductive endocrinology. This year's proceeds of \$99,170 will fund the Patient Infusion Unit at the Leon Hess Cancer Center.

▼ Ladies enjoying the Power of Pink luncheon.





# 41<sup>ST</sup> Anniversary *Crystal Ball*

◀ From Left: Thomas Unterberg; Ann Unterberg, *chair of the Monmouth Medical Center Foundation Board of Trustees*; Frank J. Vozos MD, FACS, *president and chief executive officer of MMC*; Margaret C. Fisher, MD, *chair of the Department of Pediatrics and medical director of the Unterberg Children's Hospital*; and Tara Kelly, *vice president of Development*

It has certainly been an extraordinary couple of months for New Jersey and Monmouth County in the aftermath of Hurricane Sandy. Many of you have suffered devastating losses and we want you to know that we are extremely grateful for your support and attendance at our rescheduled Crystal Ball, May 11th, 2013. Over 550 guests celebrated this incredible night which raised \$266,000 in support of MMC.



▲ **COMMUNITY LEADERSHIP AWARD**  
From Left: Siran Hovanian Sahakian, *MMCF trustee with her husband, Toros Sahakian and their children*



▲ **HONOREES PHYSICIAN LEADERSHIP AWARD - Monmouth Medical Center Academic Department's Representatives:** Michael A. Goldfarb, MD; Victor Almedia, MD; Mitchell Weiss, MD; Louis J. Zinterhofer, MD; Mathew S. Klein, MD; Margaret C. Fisher, MD; Frank J. Vozos, MD; Robert A. Graebe, MD; Barry D. Elbaum, MD; Allan R. Tunkel, MD; Richard B. Ruchman, MD; Stephen M. Theccanant, MD.



◀ From Left: Kelli DiFazio; Kristina DiFazio, Tracy Brown, *MMCF trustee*



From Left: ▶ Kristin Arvanitis, Melissa Clifton, Ruth Palacio, and Jennifer Diehl



# The 23rd ANNUAL Invitational GOLF Outing



▲ From Left: John Haugh, George Fahoury, MD, Bill Arnold, chief operating officer of MMC; Frank J. Vozos, MD, FACS, president and chief executive officer of MMC

The golf outing was held in June at a new location of Metedeconk National Golf Club in Jackson, NJ. The proceeds will benefit the Capital Campaign at Monmouth Medical Center. Due to our generous supporters, we raised almost \$200,000 which will make an impact in our ability to provide the very best care – now and in the future.”



◀ From Left: Mike Jensen; Chris Thomas; Ira Kessleman, MD



◀ From Left: Abbey Feiler-Kober; Thomas Kober; Ed Greco; Mary Weir; Laurie Manhier and Richard Manhier

## BLUEGRASS *BLAST*

The Two Rivers Arts and Antique Show & Garden Tour, which has raised over \$3 million in the battle against breast cancer, changed its event to a Bluegrass Blast this year, celebrating 18 successful years. Marshall and Janice Knopf graciously hosted this event in their beautiful home on Saturday, October 5th, which raised almost \$70,000. It will be dedicated to the purchase of an additional 3-D Tomosynthesis Scanner for the Jacqueline M. Wilentz Comprehensive Breast Center at Monmouth Medical Center.



**GARDEN AND ANTIQUES COMMITTEE:** ▶

From Left: Rosanna Fazio, MMCF trustee; Anna Grace Howie; Barbara Goldfarb, MMCF trustee; Diane Van Vliet; Geri Roper, MMCF trustee; Terry Ingram, vice chair of MMCF trustees.

G & A PHOTOGRAPHY BY: NANCI FRANCE VAZ



▲ Tournament players



▲ From Left: Candi Gerard, co-chair with bicycle winner, Mara Peterson; and Debbie Ferraid, co-chair

# ACE TENNIS

**The Women's Tennis Tournament** at Spring Lake Bath and Tennis Club raised \$16,728 towards their pledge to the Cheryl L. Diamond Cancer Care Pavilion at the Leon Hess Cancer Center for the naming of a radiology exam room.

From Left: ▶ Billie Wise, tennis pro with tournament winners



**T**he Monmouth Medical Center Foundation has been completely revamped and revitalized over the past two and half years, beginning when Vice President Tara Kelly came on board in June 2011. Significant staffing changes culminated with the final member to join our team, Ashley Boyd, Major Gifts Development Associate, who came aboard in May 2013. Between them, this exemplary team has 247 years of non-profit fundraising experience and has raised \$18.8 million dollars for MMC since becoming a team in 2011! This outstanding team brings their diverse backgrounds as chief executive officer, major gift officer, planned giving specialist, special event coordinator, director of development, director of annual giving, retail, financial and sales managers to Monmouth Medical Center in pursuit of one common goal – superb fundraising that matches our extraordinary medical care.

## THE *Winning* TEAM

Since this team began fundraising in 2011, several large-scale challenges have been completed, with several more are underway. A few select highlights include:

- A \$2.5 million donation established the Cheryl L. Diamond Cancer Care Pavilion at the Leon Hess Cancer Center.
- The completion of the Hirair and Anna Hovnanian Foundation Regional Newborn Center expansion project.
- Fundrasing continues for the private room initiative, which will ensure a higher standard of care for all patients.

The Foundation Team, in close collaboration with administration and medical specialists, raise funds for diverse areas such as the NICU, Cancer Center, and Geriatric Emergency Medicine (GEM) unit. We strive to meet the needs of both patients and community members while raising funds for essential programming. ■



**Robin Lowy Embrey**  
Director of Donor Relations

**Robin Lowy Embrey** was recently promoted to Director of Donor Relations after serving as manager of the Diplomat Program since its inception in 2007.

Robin has been with Monmouth Medical Center for over 15 years and has held many positions in the hospital, from Gift Shop Manager to Manager of Special Events. Robin's commitment to patient satisfaction and facilitating the best clinical care has always been the driving force behind her success.

Robin lives in West Long Branch with her husband, Carl and holds a B.S. degree from American University.



**Ashley Boyd**  
Development Associate

**Ashley Boyd** joined Monmouth Medical Center Foundation in the summer of 2013 as development associate for major gifts, and serves as a liaison between our community and the Unterberg Children's Hospital. She joins us from a non-profit organization in North Carolina where she raised vital funds for local and national cancer charities. Prior to beginning her career in fundraising, Ashley worked with the United States Army Corps of Engineers, serving as a disaster response specialist for four years during her college and graduate studies.

She holds a Bachelor of Arts degree in Psychology and a Master of Social Work degree from The University of North Carolina in Wilmington.

# SAVE THESE Dates 2014

**Saturday, May 10**

**CRYSTAL BALL**

6:30 pm  
Robert J. Collins Arena  
Brookdale Community College

**Honorees:**

*Community Leadership Award*  
Judi Dawkins, MMCF trustee  
Pete Dawkins

*Physician Leadership Award*  
Michael A. Goldfarb, MD,  
program director and former chair,  
department of Surgery

**Sunday, May 18**

**FINN FEST**

2:00 pm  
Norwood Inn, Avon by the Sea

**Friday, May 30**

**Raindate: June 2**

**TENNIS**

8:30 am  
Spring Lake Bath and Tennis Club

**Thursday, June 12**

**Raindate: June 26**

**GOLF**

10:00 am, 12:00 pm (Shotgun)  
Hollywood Golf Club, Deal

**Sunday, September 21**

**BIG STEPS FOR LITTLE FEET**

10:00 am  
Beach Front North, Long Branch



facebook



MILESTONES designed by Janice Hahn

■ ■ **Monmouth Medical Center Foundation**  
■ ■ **Barnabas Health**

300 Second Avenue ■ Long Branch, NJ 07740  
www.monmouthfoundation.org

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2014 Mercedes Benz CLA 4-door Coupe



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RAINDATE: THURSDAY, JUNE 26

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