Monmouth Medical Center Foundation
 Barnabas Health

## Milestones 2015

The Michael Fux Foundation's gift establishes a Family Center at The Unterberg Children's Hospital

FEATURE ARTICLE ON PAGE 6 COVER PHOTO: GLORIA RUBIN AND MICHAEL FUX





#### MISSION

As a Barnabas Health facility, Monmouth Medical Center Foundation is a leader in identifying, cultivating and soliciting charitable gifts in support of Monmouth Medical Center's mission to deliver quality-driven, efficient and responsive health care services to the community.

#### VISION STATEMENT

#### **Monmouth Medical Center Foundation**,

a charitable organization dedicated to supporting Monmouth Medical Center and its programs and services, has a five-fold mission:

- To develop and implement foundation programs that provide charitable financial support to Monmouth Medical Center.
- To demonstrate to the public at large how philanthropy benefits donors, patients and the community served by Monmouth Medical Center.
- To increase public awareness and enhance the community's positive perception of Monmouth Medical Center by being an advocate of the center's commitment to the community.
- To serve responsibly as the steward of contributed funds to Monmouth Medical Center.
- To develop candidates for leadership positions for Monmouth Medical Center Foundation and Monmouth Medical Center.
- Monmouth Medical Center Foundation Barnabas Health

## TABLE of CONTENTS

#### **MILESTONES**

2

3

5

6

10

- Message from President and CEO
- Message from Foundation Board Chair and VP 4
  - In Memory of a Life
  - Enriching the Lives of Children
  - **Unwavering Commitment** 8
  - A Toast to Children's Health
    - 12 MMC in the News

#### 14 ANNUAL REPORT

- **Financial Reports** 14
- 16 Honor Roll of Donors
  - 26 **Grant Summary**
- **Employee & Medical-Dental Campaign** 28

#### MESSAGE FROM THE President and CEO

onmouth Medical Center proved to be a strong and innovative health care facility in 2014. With the help of employees, supporters and friends, we have been able to make not only on-site improvements - but also improvements community wide. Barnabas Health Hospitals,

specifically MMC, were even ranked among the top NJ hospitals according to Inside Jersey magazine. The achievements you will read about in the following pages have allowed us to manage the health of the communities we serve and to maintain our position as one of the nation's foremost providers of health care and wellness services.

Once again, we were presented with the opportunity to expand beyond our walls in 2014. When the Eatontown center of the Cancer Support Community (CSC) was forced to shut their doors last April, MMC decided to integrate CSC into both the main campus in Long Branch and our southern campus in Lakewood. Our Cancer Support Community is part of an international non-profit organization dedicated to providing support, education and hope to people affected by cancer. Individuals affected by cancer are given an opportunity to enhance their health and well-being through participation in professionally led programs of emotional support, relaxation, exercise and education. Anyone who is affected by cancer - the patient, family, friends and caregivers - is welcome to access our free support programs. The importance of this programming to the local community cannot be overstated as it ensures that no one faces cancer alone. We have opened our doors to all cancer patients, survivors, and their families across Monmouth and Ocean counties at no charge, regardless of where they are or have been treated

We are determined to reach goals of expansion, growth and innovation in 2015 and we will continue to provide exceptional and compassionate health care for every patient, family member and friend of our community. Because of our employees' talent and immense effort along with our donors' unwavering dedication and support, we have solid financial footing that will allow us to meet these goals by elevating our organization and improving the health status of our communities.

We thank the individuals recognized in the following pages for their belief in the mission of Monmouth Medical Center: to meet the health care needs of our community by providing cost-effective quality care, to educate present and future generations of health care providers, and to provide a continuum of regional tertiary care. Without you, we would not be able to bring our mission to life each and every day.

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Sincerely,

Frank 1 Vozat

Frank J. Vozos, MD, FACS President and Chief Executive Officer Monmouth Medical Center

Siran Hovnanian Sahakian Patrick P. Scire Karen Siciliano\* Robert H. Sickles Carol Stillwell Joseph A. Torcivia\* Frank J. Vozos, MD, FACS Ex-officio member Louis J. Zinterhofer, MD Judy Mazzeo Zocchi \* Advisory Board Member

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#### MESSAGE FROM FOUNDATION LEADERSHIP

his past year at Monmouth Medical Center was nothing short of extraordinary as it was a year of expansion, renovation, and cultivation. The innovative ideas coming to life at MMC are largely due to the support given to us by our community, inside and outside of our hospital walls. Our physicians and employees have touched the lives of many patients and our patient's families have in-turn supported the growth and advancement of MMC.

The Michael Fux Foundation gifted \$1 million toward the growth of The Unterberg Children's Hospital. With this generous donation, the Michael Fux Family Center will be established. This center will provide a safe, nonclinical environment that delivers peace and respite for the families of children receiving care. This transformative gift will help to ensure that we are able to continue providing family-centered, comprehensive care to all of our young patients.

In additional support of the Michael Fux Family Center, a \$300,000 gift was donated by The Mya Lin Terry Foundation. This generous donation will be recognized by naming the movie cinema within the Michael Fux Family Center, The Mya Lin Terry Cinema. This theater will not only serve as a remembrance of Mya Lin, a 10-year old-girl who passed away in 2013 after a five-year battle with cancer, but also as an escape for families who will be able to use the theater to relax and take their mind off their family's challenges for a few hours.

Within this issue of *Milestones*, we will also pay homage to the Henry Pollak Auxiliary. This extremely dedicated auxiliary group has shown their unwavering commitment by raising funds in support of Behavioral Health Services at MMC since the 1970's. They are determined to help provide services for the one in four Americans who suffer from a mental health disorder at some point in their lives.

The following pages will bring to light those who have helped to advance Monmouth Medical Center and our community at large. Please help us in celebrating the past year and looking forward to the future of OUR Monmouth Medical Center.

ann Unterberg

Ann Unterberg *Q* Board Chair Monmouth Medical Center Foundation

Tara F. Kelly Vice President of Development Monmouth Medical Center Foundation

### IN MEMORY OF A LIFE THAT ENDED TOO SOON



**he Mya Lin Terry Foundation** donated \$300,000 in support of the Michael Fux Family Center at The Unterberg Children's Hospital at Monmouth Medical Center. In recognition of this generous donation, the movie cinema in the Michael Fux Family Center will be named The Mya Lin Terry Cinema.

Named for Mya Lin Terry, a 10-year-old Ocean Township girl who passed away in 2013 after battling cancer for more than five years, The Mya Lin Terry Foundation is a charitable, non-profit organization created to honor the memory of Mya Lin by enriching the lives of pediatric cancer patients' experiences with hope, love and joy while creating awareness for, and supporting new treatment options leading to cures for pediatric cancer patients.

"I am humbled by the generosity and support of so many friends, family and community members that have made this gift, in Mya's name, possible," said Kelly L. Terry, Mya's mom and president of The Mya Lin Terry Foundation. "Having spent half of Mya's life in the hospital, we wanted to give back not only to Monmouth Medical Center for their kindness and care of Mya, but to all the children and their families who will enter these doors. It is our hope that we help ensure that all children are able to enjoy their childhood, despite health battles they may be facing."

Constructed to look like a traditional public movie theater and equipped with state-of-the-art technology, acoustics and a popcorn machine, The Mya Lin Terry Cinema will have an intimate setting with approximately 20 plush movie theater-style seats and will be wheelchair accessible. The movie cinema will provide families, siblings and their friends with an opportunity to replicate going to the movies, where they can relax, take their mind off their family's challenges and escape for a few hours.

This generous donation keeps Mya's memory alive while helping patients and their families find joy as they face their own challenges. The Mya Lin Terry Cinema will relax and refresh children and families and promote healing – all part of our commitment to support and empower those we serve.

#### From Left:

Bill Arnold, chief operating officer, Monmouth Medical Center; Kelly Terry holding a picture of Mya Lin Terry; Noelle Mains; Michael Terry; Patricia and Bevin Irvin (sitting); Kasey Pickett; Tara Kelly, vice president of Development, Monmouth Medical Center Foundation; and Margaret C. Fisher, MD, chair of the Department of Pediatrics and medical director of The Unterberg Children's Hospital.

"Having spent half of Mya's life in the hospital, we wanted to give back not only to MMC for their kindness and care of Mya, but to all the children and their families who will enter these doors."

#### – KELLY L. TERRY

# ENRICHING the LIVES of CHILDREN

he Unterberg Children's Hospital at Monmouth Medical Center received a \$1 million donation from philanthropist and successful Florida businessman, Michael Fux and the Michael Fux Foundation, to establish the Michael Fux Family Center.

Rising from humble beginnings in Cuba to become CEO of Comfort Revolution, a distributor and marketer of comfort sleep products with a location in West Long Branch, Mr. Fux created two charitable foundations to help those in need. He established the Michael Fux Foundation in 2006 with the mission of enriching the lives of underprivileged children with serious illnesses.

I look forward to
enriching the lives of the
children being treated here
as well as their families.
I know from my experience
that this is a wonderful
service and opportunity.

– Michael Fux

The Michael Fux Family Center at The Unterberg Children's Hospital will be modeled after the Michael Fux Family Center at Miami Children's Hospital (MCH) and will provide a safe, nonclinical environment for the families of children receiving care and will offer peace and respite. It will provide dedicated space for parents, patients and siblings to interact with each other as a family, despite the medical challenges faced by their child. Features of the Michael Fux Family Center will include a full kitchen and dining area, family room, private breast-feeding room, showers, laundry facilities, a movie theater, children's library, computer rooms, a performance arts center, a gym and a massage therapy room. Construction is set to begin in 2015.

"I am thrilled to embark on this project and partner with Monmouth Medical Center to create the Michael Fux Family Center at The Unterberg Children's Hospital," said Mr. Fux. "I look forward to enriching the lives of the children being treated here as well as their families. I know from my experience that this is a wonderful service and opportunity."

"We are extremely thankful to Mr. Fux and the Michael Fux Foundation for this generous and transformative gift. It will help to ensure that The Unterberg Children's Hospital continues to fulfill its mission of providing family-centered, comprehensive care to all of our young patients while providing a supportive environment for families," said Frank J. Vozos, MD, FACS, president and chief executive officer of Monmouth Medical Center.

"This gift will truly have a tremendous impact on the children being treated at The Unterberg Children's Hospital and their families," said Tara F. Kelly, vice president of Development, Monmouth Medical Center Foundation. "Children and parents will have the opportunity to catch up on the details of normal life while finding the comfort and solace they need during a difficult time."

The Unterberg Children's Hospital at Monmouth Medical Center offers the highest level of pediatric services for newborns to adolescents, including cutting-edge treatment, specialized expertise and an unsurpassed dedication to medical excellence in 26 pediatric sub-specialty areas. Every aspect of care benefits from a child-friendly, family-centered approach.



▲ From Left: Ann Unterberg, board chair, Monmouth Medical Center Foundation; Gloria Rubin; Michael Fux; Frank J. Vozos, MD, FACS, president and chief executive officer, Monmouth Medical Center; Bill Arnold, chief operating officer, Monmouth Medical Center; Tara Kelly, vice president of Development, Monmouth Medical Center Foundation

## UNWAVERING COMMITMENT



From Left: Judy Rothenberg;

Henry Pollak Auxiliary; Mary Farrar; Nicolette Tice;

Eva Cavallo, president,

Henry Pollak Auxiliary; Diane Cusa; Sandy Mullaney;

Terry Levic; Pat Jackson.

immediate past president;

Members not present: Cathy Bertole,

Jan Masucci;

Barbara McCarthy

Gloria Brucker, vice president,

Betty Barr; Gladys Lambert;



uxiliary groups provide supplementary or additional help and support. This is certainly true for the Henry Pollak Auxiliary, which has been raising funds in support of Behavioral Health Services at Monmouth Medical Center since the 1970's. These talented women hosted the hospital's very first crystal ball and held holiday parties at what used to be known as auxiliary hall. Over the years, the group's size and dynamic changed but their mission never wavered;

even today they remain committed to helping those in need of mental health services. Considering that 1 in 4 Americans suffer from a mental health disorder at some point in their lives makes this an essential endeavor.

Fortunately, 70-90% of individuals who receive treatment see an improvement in their symptoms and quality of life. And thanks in part to the efforts of our auxiliarians, help is available right here in the community. Monmouth Medical Center Behavioral Health Services include comprehensive mental health programs for children, adolescents and adults diagnosed with psychiatric and dual disorders. All programs are led by a multidisciplinary staff of experienced professionals who have advanced training and certification in all facets of behavioral health.



▲ From Left: Jorge Cagide, director, Psychiatric Emergency Screening Services and Stephen Theccanat, MD, immediate past chair, Department of Psychiatry and medical director, Outpatient Behavioral Health

The department provides services to all those in need of mental health care especially the most marginalized population of those who are chronically and persistently afflicted with mental health issues. Services include crisis intervention, inpatient care, short-term care, partial hospitalization, intensive outpatient programs and traditional outpatient care.

The auxiliary is dedicated to supporting the enhancement of our behavioral health services, particularly the Pollak Clinic, which offers a full range of behavioral health services on an outpatient basis and served almost 3,000 individuals last year. This is in addition to the 6,350 emergency outreach calls the behavioral health team responded to, 2,057 of which were for individuals under the age of 18; the 847 children and adolescents admitted to the inpatient psychiatric unit; and the hundreds of inpatient adults treated each year.

The core group of women pictured have been together since the 1980's. They've hosted cocktail parties, Valentine's Day parties, 50/50 raffles, pool parties, and smaller home events. Today's group hosts two primary events each year – a holiday party and a summer cocktail party – as well as monthly business meetings. Their tireless efforts have provided over \$130,000 directly to behavioral health services over the years, which has enabled the staff to enhance patient services, provide new programs, conduct minor renovations, and generally improve the patient experience.

The unwavering commitment of the Henry Pollak Auxiliary is applauded at Monmouth Medical Center, where the entire behavioral health staff and the patients who benefit from the auxiliary's work are extremely grateful for the years of hard work and dedication by its members in support of our services. The Auxiliary is now accepting new members. They also hope to see you at their spring cocktail party on May 28 at 5:30 at Edgewater Beach Club, Sea Bright, NJ. If interested in either, please contact Davina Feingold at 732.923.7521.



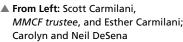
**A Wine Tasting Event Benefitting** The Unterberg Children's Hospital at Monmouth Medical Center



From Left: Victor and Kari Rallo, co-owners of Undici. wine underwriter for the evening







From Left: Carolyn DeSena; Anna Ingrassia; Rosanna Fazio, MMCF Trustee; Denise Mauthe; Lanae Herman; Dianne Butters; Susan Olson; Anne Reiss; Tracy Brown, MMCF Trustee; Suzanne Magherini, MD; Emily Kuskin; Kristin Arvanitis



▲ From Left: Ron Riccio, MMC trustee; Bill Arnold, chief operating officer, Monmouth Medical Center; Tara Kelly, vice president of Development, Monmouth Medical Center Foundation; Margaret C. Fisher, MD, chair of the Department of Pediatrics and medical director of The Unterberg Children's Hospital; Maryann Larkin; Carol Stillwell, MMCF Trustee; Ann Unterberg, board chair, MMCF; Thomas Unterberg



For more information

on how you can support

contact Ashley Boyd at

Monmouth Medical Center

Foundation, 732-923-6919 or

asboyd@barnabashealth.org.

The Unterberg Children's Hospital,

In 2013, The Unterberg Children's Hospital was named through an extraordinary leadership gift from Ann and Thomas Unterberg. They fully believe a healthy community starts with healthy children and wanted to ensure that Monmouth Medical Center was the heart of this endeavor. The newly formed Unterberg Children's Hospital Leadership Council supports the children's hospital mission of commitment to pediatric excellence through education, fundraising and community awareness.

The council's inaugural year concluded with 'A Toast to Children's Health', however, this was only one of the many events they hosted in 2014. Additional programs included educational lectures for parents and the launch of 'Picture My Smile', a photography program for chronically ill pediatric patients. Each initiative is aimed at both raising funds and awareness for the children's hospital, while enriching the lives of pediatric patients and their families.



n Friday, October 24th the 1st annual wine tasting event 'A Toast to Children's Health', was held at the beautiful Abbey Farm estate in Colts Neck. Over 200 supporters were in attendance to celebrate Monmouth Medical Center's commitment to the health and wellness of children in our community. All proceeds from the evening directly benefited The Unterberg Children's Hospital at Monmouth Medical Center.

## MMC in the NEWS



Monmouth Medical Cent

BARNABAS HEALTH

- The Cline-D'Onofrio Emergency Services Pavilion at Monmouth Medical Center now offers the breakthrough technology of a 64-slice CT imaging. The new CT imaging that was recently unveiled in the Radiology Area of the Emergency Department was provided through Foundation funds. It gives physicians the ability to see more anatomical detail in only a fraction of time and view even the smallest of arteries in the brain, heart, and peripheral vascular system.
- Monmouth Medical Center Earned "Top Performer on Key Quality Measures®" Recognition from The Joint Commission
- The Community Specific Medical Program (Chinese and Russian) was the recipient of the 2015 Health Research and Educational Trust (HRET) of New Jersey's Community Outreach award from the New Jersey Hospital Association.
- Margaret C. Fisher, MD, the Medical Director of The Unterberg Children's Hospital at Monmouth Medical Center is being recognized as 2015 Recipient of Prestigious Excellence in Medicine.

#### The **CRANMER** Legacy Society

The Cranmer Legacy Society was established in 1995, in honor of Ella B. Cranmer, whose estate gifted Monmouth Medical Center \$4.5 million, the largest single donation in the hospital's history at that time. We welcome you to join this committed group of individuals who contribute a piece of their legacy to ensure world-class medical care continues, not only for their family, but for all Monmouth County families. To design a giving strategy that meets your needs, please call or have your attorney contact Maja Meighan, at 732.923.7986 or email mameighan@barnabashealth.org

## YOUR Legacy STARTS NOW

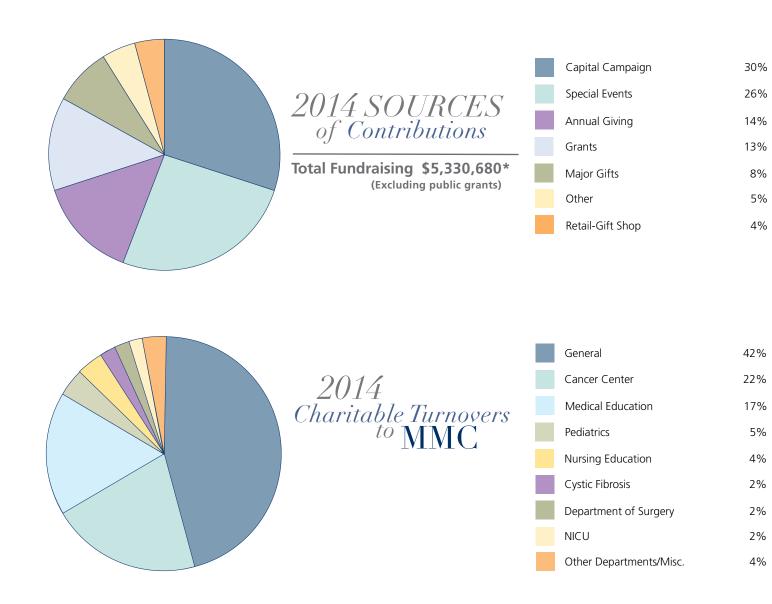
#### There are several ways to make your gift:

- Designate a specific dollar amount or percentage in your will;
- Donate a specific asset, such as land, a second home, or stocks and bonds held in a brokerage account;
- Create a trust to provide income for the hospital and have the remainder go to your family, or create income for your family and have the remainder go to the hospital;
- Name Monmouth Medical Center a beneficiary of all or a portion of your retirement plan or life insurance policy;
- Receive back a guaranteed high rate of income by contributing to a MMC gift annuity.

#### 2014 ANNUAL FINANCIAL REPORT

igsim his Annual Report documents the generous support of many donors who made gifts from January 1, 2014 to December 31, 2014. During this period, Monmouth Medical Center Foundation raised \$6,001,474\* (including \$670,794 in public grants that are funded directly to the hospital from the state of New Jersey). At year-end 2014, the Foundation's total assets were \$30,773,035. The Foundation had an excess of income from operations of \$2,785,535\*. Contributions consisted of cash and pledges in support of the capital campaign, annual campaign, major gifts, planned gifts and bequests, special events and grants. The chart below shows this in greater detail. During 2014, the Foundation transferred \$5,023,838 to Monmouth Medical Center in support of the hospital's various projects, programs and services as illustrated in the chart below.

\*Figure includes a conditional pledge of \$1 Million that is not reflected in our financial statement.



Note: It is the policy of the Monmouth Medical Center Foundation, an affiliate of Barnabas Health, that 5% of restricted gifts and up to 10% of restricted special event revenue is allocated for unrestricted purposes, which may include administrative and operational expenses.

#### **PLEDGE & DONOR LIST** 2014 Capital Campaign

Our heartfelt appreciation to all those who have pledged or donated to the Capital Campaign during the fiscal year beginning January 1, 2014 through December 31, 2014. Together they are ensuring that Monmouth Medical Center continues to provide the best health care for our community.

\$1.000.000-\$2.499.999 Michael Fux Foundation

\$250.000-\$999.999 Ann and Thomas Unterberg

\$100.000-\$249.999 Anonymous

\$50,000-\$99,999 Mr. and Mrs. Warren Diamond Freed Foundation, Inc.

#### \$10,000-\$49,999

Black Brogan Foundation The Dawkins Family Foundation, Inc. Elberon Development Group Anne Evans Estabrook, Chairman Jersey Mike's Franchise Systems Mr. and Mrs. John Klein David and Judith Marrus Isaac and Mark Massrv Philanthropic Foundation Mr. and Mrs. John Mercadante Jacob L. Reiss Foundation Mr. and Mrs. David Schwartz Dr. and Mrs. Zelig Steinberg Mr. and Mrs. William Thygeson



#### **UP TO \$9,999** Anonymous

AGT Penson Foundation Trust Allied World

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#### Marvelous MEDICINE! **Outstanding OUTCOMES!**

J. Crew

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#### Many thanks to **DON SUMMA** for his generous bequest of \$1 million to Monmouth Medical Center



Thank you to the following individuals, corporations, organizations and foundations for their generous support of the Monmouth Medical Center Foundation at Monmouth Medical Center in 2014.

#### \$250,000-\$999,999

Ann and Thomas Unterberg

#### \$100,000-\$249,999

Mr. and Mrs. Anthony Diaco Mr. and Mrs. Jack Rudin The Susan G. Komen Breast Cancer Foundation The Valerie Fund

#### \$50,000-\$99,999

Anonymous Cystic Fibrosis Foundation Therapeutics, Inc. Cystic Fibrosis Services, Inc. Mr. and Mrs. Warren Diamond Freed Foundation Inc The Bernard Fromkin Family Mr. and Mrs. Gregory Fromkin Mr. and Mrs. Louis Fromkin Mr. and Mrs. Samuel Fromkin Mr. and Mrs. Robert Suchodolsky Estate of LeRoy Herbert Dr. and Mrs. Zelig Steinberg Torcivia Family Foundation, Inc. \$10,000-\$49,999 Anonymous Honorable Donald Steckroth and Mrs. Virginia Bauer

Black Brogan Foundation Mr. Thomas Block and Mrs. Marilyn Friedman The Mary Owen Borden Memorial Foundation Mrs. Linda Brockriede Mr. and Mrs. Nicholas Brown Cancer Support Community Dr. Patricia and Mr. James Cayne Central Jersey Family Health Consortium, Inc. Central Jersey Specialty Surgical Associates, LLC Mr. Morgan Cline The Estate of George Coe

Colon Cancer Alliance, Inc. Mr. and Mrs. George Conway The Dawkins Family Foundation, Inc. Mr. and Mrs. Michael J. Del Priore Elberon Development Group Anne Evans Estabrook, Chairman Fromkin Brothers, Inc. Goldman Sachs Gives Goldman, Sachs & Co. **Grainger Foundation** Dr. Gregory A. Greco and Mr. Daniel P. Ranger Mr. and Mrs. Arthur M. Greenbaum Mr. and Mrs. Robert Herrmann Mrs. Terry Ingram **Ironhill Foundation** Jacob L. Reiss Foundation Jersey Mike's Franchise Systems Kaleidoscope of Hope Foundation, Inc. Estate of Thomas Proctor Kiely Mr. and Mrs. Gerald C. Marrone Isaac and Mark Massry Philanthropic Fund David and Judith Marrus Maximus Mr. and Mrs. Edward McNamee Mr. and Mrs. Juan Mejia Mental Health Association in NJ Mom 365 Muscular Dystrophy Association Mr. and Mrs. Lennart Nilson Mr. and Mrs. Stephen Papetti Mr. Robert Patton and Mrs. Kathryn Kent-Patton Pediatrix Medical Group The Thomas Peterpaul Foundation The Philadelphia Foundation Ray Catena of Monmouth Corp. Roberts Charitable Foundation Sallie Mae Fund Mr. David Schwartz Mrs Peter Skirkanich Strauss Foundation Mr. Don J. Summa Mr. and Mrs. Anthony P. Terracciano Mr. and Mrs. William Thygeson TomoTherapy, Inc. Mr. and Mrs. Sheldon Vogel

Will Rogers Motion Picture

Mr. and Mrs. Ted Yarbrough

**Pioneers Foundation** 

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\$1,000-\$9,999

125 Clearview Road Partnership

6320 Boat Rock Blvd., LLC

Anonymous

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Drexel University College of Medicine Ms. Susan Dulczak East Coast Radiation Oncology ECLMP EF Collection, LLC

Mr. Bernard Effman Encon Mechanical Corp. ERBA Company, Inc. ESIS Proclaim Mr. and Mrs. Victor Ferlise Dr. Margaret C. Fisher Ford Family Foundation Forest Pharmaceuticals, Inc.



during the month of October

- Emergency Medical Associates of N.J., P.A. ENA Healthcare Marketing
- Mr. John Floyd and Mrs. Rosanna Fazio Dr. and Mrs. P. Paulo Ferreira Fidelity Charitable Gift Fund Mr. and Mrs. Michael D. Fitzgerald Mr. and Mrs. Sean C. Flaherty The Fleming Family Charitable Fund

Mr. and Mrs. James Formisano Mr. and Mrs. Douglas Forsyth Francis Cauffman, Inc. Mr. and Mrs. Paul Frankel Mrs. Beliza Ann Furman Gannett Genentech, Inc. George McKelvey Co., Inc. German, Gallagher & Murtagh, P.C. Gilead Sciences, Inc. Giordano, Halleran & Ciesla, P.C. The Gladstone Horse Show, LLC Dr. and Mrs. Michael Goldfarb Mr. Bernard Goldsmith Ms. Diane Gooch Greater Long Branch Chamber of Commerce Greenbaum, Rowe, Smith and Davis LLP The Greg T. Hickman Foundation Dr. Negin Griffith Mr. and Mrs. Cesar Guevara

▲ Uniformed Firefighters Local 68 presented a donation of \$6,000 to the Jacqueline M. Wilentz Comprehensive Breast Center by raising funds through the sale of pink "Let's Give Cancer the Boot" t-shirts to family, friends, online sales, and sales made directly at the breast center



A "Forever Kids", a group of philanthropy-minded children, visited The Unterberg Children's Hospital to present a gift of \$300 to support the child life program.

From Left: Kristin F. Kuhi, certified child life specialist; Avary Tonino; Billy Tonino; Brayden Tansey; Abigail Tansey; Sophie Mae Tonino; Debra Petersen, clinical director, Pediatrics and PICU; Ashley Boyd, development associate, Monmouth Medical Center Foundation

#### \$1,000-\$9,999 CONTINUED

Mr. Cornell Harrell HealthSouth Mr. and Mrs. John W. Heavey Dr. and Mrs. Mark Hirko Hospital Medicine of Monmouth County, LLC Hovnanian Enterprises Mr. and Mrs. Jack Howley Mr. Robert Hrebek



▲ Girl Scout Troop #1620 delivered goodie bags to cancer patients at Monmouth Medical Center's **Outpatient Infusion Centers.** 

Mrs. Carole Hughes

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From Left: Bill Arnold, chief operating officer, MMC; Frank J. Vozos, MD, FACS, president and chief executive officer, MMC; David T. Sharon, MD, medical director, Leon Hess Cancer Center; Scott Diamond; Warren Diamond; Tara Kelly, vice president of Development, Monmouth Medical Center Foundation

State and local officials joined representatives from Monmouth Medical Center for a dedication and ribbon cutting ceremony of the Cheryl L. Diamond Cancer Care Pavilion at the Leon Hess Cancer Center at Monmouth Medical Center on December 11.



▲ Joy Juice author, Daniel Alotta, and Rachel Gomez Aquilar posed for a picture at the holiday party for patients, friends and families of the Valerie Fund Children's Center for Cancer and Blood Disorders at MMC. Joy Juice is the story of a young man's journey through cancer, chemotherapy and good fortune.

#### \$1,000-\$9,999 CONTINUED

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Dr. Charles Zukaukas

**The Conquer Cancer Club** from Brookdale Community College used funds raised through cake pop sales to purchase materials to make fleece tie blankets which they donated to the Patient Infusion Center



▲ The Charles Lafitte Foundation and 15-year-old Kyra Citron helped brighten the holiday season for patients of The Unterberg Children's Hospital by dressing up as Mrs. Claus and distributing gifts. From Left: Frank J. Vozos, MD, FACS, president and chief executive officer, Monmouth Medical Center; Suzanne Citron; Kyra Citron; Margaret C. Fisher, MD, chair of the Department of Pediatrics and medical director of The Unterberg Children's Hospital; Bill Arnold, chief operating officer, Monmouth Medical Center; Tara Kelly, vice president of Development, Monmouth Medical Center Foundation

#### \$500-\$999

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Girl Scout Troop #532 with troop leader, Sherry Lambe, from Jackson, donated handmade fleece blankets and bears with lollipops to the Cleft Palate surgical patients. Accepting the donation on behalf of the Cleft Palate Program was Anna Burian, assistant vice president of Operations and privacy officer, Monmouth Medical Center (*far right*).



▲ Heather H. Grossman, *MD*, *chief of Pediatric Hematology/Oncology*, with her daughter at the "Make Some Noise" event benefitting the Valerie Fund Children's Center for Cancer and Blood Disorders at MMC.

#### **Gifts In Kind**

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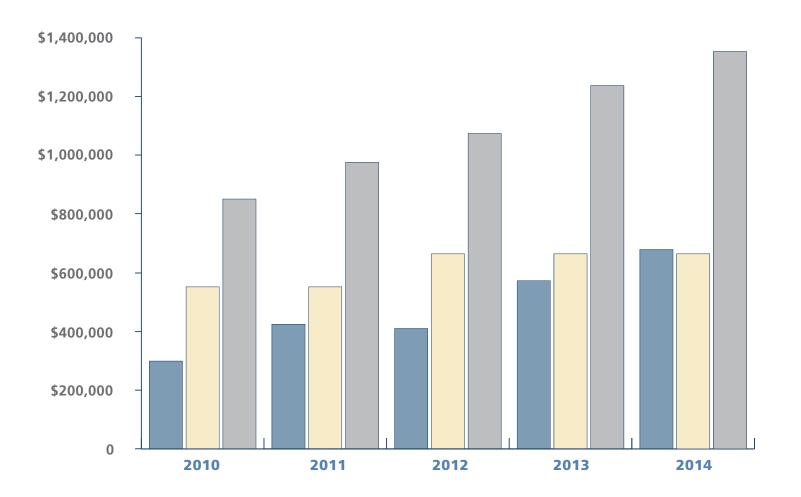
Boy Scout Pack 142, Middletown Brookdale Cancer Club Buddy's Small Lots Mr. William Carney Mr. and Mrs. Frank Caruso Colts Neck Cougars Youth Football & Cheerleading

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MONMOUTH MEDICAL CENTER FOUNDATION has made every effort to record the names of donors in this Annual Report accurately and completely. If we have inadvertently omitted or misstated your name, please accept our sincere apology and let us know by calling Monmouth Medical Center Foundation at 732.923.6886.

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#### GRANT TRENDS 2010 - 2014

#### 58% **INCREASE FROM** 2010 TO 2014



### **GRANT SUMMARY**

An upward trend continued in 2014 within our grant portfolio thanks to our outstanding medical staff, exemplary programming, and the dedicated efforts of our grant professionals. Revenue from grants totaled \$1,361,690 from both public and private grants for an increase of 9% from 2013.

#### Grants last year supported the following essential programs:

- Treatment for ovarian cancer and colon cancer screenings for the underinsured, both within the Leon Hess Cancer Center
- Medical staff and supplies for the Cystic Fibrosis Center, one of only three in New Jersey
- New NICU equipment for the Hirair and Anna Hovnanian Foundation **Regional Newborn Center**
- Screening mammographies within the Jacqueline M. Wilentz **Comprehensive Breast Center**
- Behavioral Health services and programs, which provide screening and treatment to hundreds of inpatients and thousands of outpatients
- Pet therapy, now available throughout the medical center
- HIV clinic in cooperation with Monmouth Family Health Center
- Muscular Dystrophy Association funding for the Neuroscience Institute
- The Valerie Fund Children's Center for Cancer and Blood Disorders



**A** The Barnabas Kids Activity Kart was donated to The Unterberg Children's Hospital at Monmouth Medical Center by the Katz family in remembrance of their father and grandfather, Larry Katz. The mobile activity cart is loaded with games, puzzles, activities and arts and crafts in an effort to bring smiles to the faces of pediatric patients.

**From Left:** Debra Petersen, *clinical director, Pediatrics and PICU*; Kylie Katz, *volunteer, Monmouth Medical Center*; Todd Katz, *MMC trustee*, and Chris Katz; Bill Arnold, *chief operating officer, Monmouth Medical Center*; Frank J. Vozos, *MD*, FACS, president and chief executive officer, Monmouth Medical Center; Margaret C. Fisher, MD, chair of the Department of Pediatrics and medical director of The Unterberg Children's Hospital; Bob Mataranglo, artist



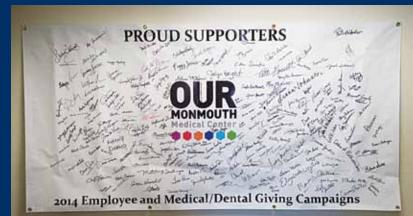
Each year, the Employee Giving Campaign kicks-off in the heart of fall with the hope that together, we as MMC employees will be able to make a difference. When giving to the campaign, employees are supporting medical department and programs within Monmouth Medical Center, patients in need of assistance, and even fellow colleagues in crisis or experiencing difficult times. This year an astounding 93 departments participated, 20 of them reaching 100% participation. These individuals donated over \$83,000 and broke previous participation records when they reached an overall 30% participation among employees.

Monmouth Medical Center would like to thank the following employees for their generosity towards this year's **Employee Giving Campaign:** 

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Annual Report **=** 2014

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## $\overset{SAVE \text{ the}}{\begin{array}{c}\text{Dates}\\2015\end{array}}$

Friday, June 5 Rain Date: Monday, June 8 TENNIS 8:30 am, Spring Lake Bath and Tennis Club Benefitting: The Jacqueline M. Wilentz Breast Center

#### Thursday, June 11

Rain Date: Thursday, June 18 GOLF 9:30 am, Hollywood Golf Club

Benefitting: The Capital Campaign

#### July TBD POWER OF PINK

11:30 am to 3 pm, location to be determined Benefitting: The Leon Hess Cancer Center

#### Sunday, September 20 BIG STEPS FOR LITTLE FEET

10 am, Beach Front North, Long Branch Benefitting: The Hirair and Anna Hovnanian Foundation Regional Newborn Center

#### Monday, October 5

THE TWO RIVERS SWING PINK 9 am, Navesink Country Club

Benefitting: The Jacqueline M. Wilentz Breast Center

#### Saturday, October 24

A TOAST TO CHILDREN'S HEALTH 7 pm, Rumson Country Club, Riverhouse Benefitting: The Unterberg Children's Hospital at Monmouth Medical Center

#### Thursday, November 5 CELEBRATION OF LIFE FASHION SHOW

6:30 pm, Eagle Oaks Country Club Benefitting: The Cancer Support Community at Monmouth Medical Center

#### Thursday, November 1 NICU WINE TASTING

6:30 pm, Stella Marina, Asbury Park Benefitting: The Hirair and Anna Hovnanian Foundation Regional Newborn Center





#### Monmouth Medical Center Foundation Barnabas Health

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#### 2015 MERCEDES-BENZ GLK 350 SUV CAR RAFFLE





BUY YOUR TICKETS IN THE GIFT SHOP!

\$100 per ticket

*DRAWING* to be held at... Monmouth Medical Center Foundation's

#### INVITATIONAL GOLF CLASSIC

THURSDAY, JUNE 11, 7:00 PM RAINDATE: THURSDAY, JUNE 18

HOLLYWOOD GOLF CLUB, DEAL, NJ COCKTAIL RECEPTION TICKETS AVAILABLE AT \$100 EACH.



Winner responsible for all taxes and registration. Winner need not be present to win. Raffle license #: RL-09-15 ID #: 266-4-31486 No substitution of the offered prize may be made and no cash will be given in lieu of the prize. Car valued at \$45,225.

FOR MORE INFORMATION PLEASE CONTACT EVELYN NITIS: 732.923.7525 OR VISIT MONMOUTHFOUNDATION.ORG