

MILESTONES



TIGGER HAD A HEART OF GOLD
Announcing the
Tigger Opioid Consultation Room

FEATURE ARTICLE ON PAGE 6

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mission & vision statement

As a RWJBarnabas Health facility, **Monmouth Medical Center Foundation** is a leader in identifying, cultivating and soliciting charitable gifts in support of Monmouth Medical Center's mission to deliver quality-driven, efficient and responsive health care services to the community.

Monmouth Medical Center Foundation, a charitable organization dedicated to supporting Monmouth Medical Center and its programs and services, has a five-fold mission:

- To develop and implement foundation programs that provide charitable financial support to Monmouth Medical Center.
- To demonstrate to the public at large how philanthropy benefits donors, patients and the community served by Monmouth Medical Center.
- To increase public awareness and enhance the community's positive perception of Monmouth Medical Center by being an advocate of the center's commitment to the community.
- To serve responsibly as the steward of contributed funds to Monmouth Medical Center.
- To develop candidates for leadership positions for Monmouth Medical Center Foundation and Monmouth Medical Center.



message from the PRESIDENT & CEO

The holiday season is a perfect time to express our gratitude for the good fortune we have experienced over the past year.

As the seasons change and the leaves begin to fall, we are reminded that we have had another successful year at Monmouth Medical Center with much to be thankful for. We offer award-winning medical care, and 2016 was a very successful year that was highlighted by being among only eight hospitals in New Jersey to receive a four-star rating by the Centers for Medicare and Medicaid Services (CMS), the highest hospital rating achieved in the state. This impressive rating is a reflection of the hard work, dedication and expertise of our entire team here at Monmouth.

Excellent care is something all patients expect and deserve. Hospitals work hard to achieve top ratings—it is not an easy goal to reach; it takes the knowledge, teamwork and dedication of the entire hospital staff. This hard work was also recently recognized with a number of other awards and designations, including:

- Monmouth Medical Center once again received an “A” Hospital Safety Score by The Leapfrog Group, the nation's leading experts on patient safety. The “A” score was awarded in the October 31 update to the Hospital Safety scores assigned to U.S. hospitals based on preventable medical errors, injuries accidents and infections. In Monmouth County, Monmouth Medical Center is the only hospital to consistently receive an A rating.
- Additionally, the safety of our maternity service was recognized by Leapfrog, as Monmouth was the only area hospital to fully meet full safety standards in all areas of maternity care. I'm very proud to say that the Leapfrog Group has validated what we have known for a very long time – our maternity services' longstanding commitment to providing quality care is outstanding.
- Monmouth recently was named the Best Hospital in Monmouth County by the readers of The Asbury Park Press, and for a fourth consecutive year, the Jacqueline M. Wilentz Comprehensive Breast Center at Monmouth Medical Center was also determined to be a “Best Of.” Our breast center was once again named a recipient of the Women's Choice Award as one of America's Best Breast Centers, acknowledging its dedication to providing exceptional patient care and treatment. We have earned this award for four consecutive years by having met the National Accreditation Program for Breast Centers (NAPBC) standards from the American College of Surgeons.
- In November, the Jacqueline M. Wilentz Comprehensive Breast Center completed a very successful 2017 NAPBC survey, with the surveyor praising our overall excellent program and dedicated staff and very patient-centered care. This prestigious certification recognizes the Wilentz Center for meeting all national standards for quality and safety for breast-cancer specific care.

It is enormously gratifying for me as president and chief executive officer to conclude this first year of my administration by celebrating our ongoing success, and by acknowledging the enormous role the Monmouth Medical Center Foundation plays in that success. In 2016, our Foundation has turned over nearly \$4 million in funding to support our hospital, and for this, I am truly grateful.

Wishing you and your family countless blessings this holiday season and all the year through.

Sincerely,

BILL ARNOLD
PRESIDENT AND CHIEF EXECUTIVE OFFICER
MONMOUTH MEDICAL CENTER AND
THE UNTERBERG CHILDREN'S HOSPITAL

message from the FOUNDATION LEADERSHIP

In our work, most of us are programmed to focus on the tasks ahead with hardly a backward glance at the decisions and progress behind us. As we conclude another fundraising year, we are proud to share some of our advancements and accomplishments. It is with deep gratitude that we announce the **\$1 million gift from the Tigger House Foundation** in support of opioid recovery services at Monmouth Medical Center. We are extremely grateful for this generous gift and our collaboration with **Rick, Lisa and Alexander Stavola**. Together we will combat this deadly epidemic.

2016 holds particular meaning for us because it marks a milestone for The Unterberg Children's Hospital, which celebrates its 10-year anniversary as an official children's hospital for Monmouth and Ocean Counties. This year's A Toast to Children's Health event celebrated the anniversary while raising over **\$250,000** to benefit the health and wellness of the children in our community. In addition, our nine signature events successfully exceeded their previous year's attendance and monies raised.

Our Foundation Trustees continue to guide us, providing diverse perspectives to help us reach our fundraising goals, benefiting the vital programs and services at Monmouth Medical Center. This year the foundation is set to transfer over **\$4 million** to support various areas and departments throughout the hospital.

Wrapping up our year, we continue to build a framework to monitor our fundraising progress. We will call on our Trustees' knowledge and expertise as we set our course and begin the fundraising planning process for 2017, mapping out the strategic priorities for the year ahead. We believe these kinds of conversations and collaborations are critical to our success.

We are pleased with our progress and thrilled about collaborating with hospital administration to expand our outreach into the community. We will keep you informed of our work and ask for your continued support.

We invite you to read about all of the successes you helped us achieve in 2016. As always, please continue to share your thoughts and ideas with us.



Ann Unterberg
BOARD CHAIR
MONMOUTH MEDICAL CENTER FOUNDATION



Tara F. Kelly
VICE PRESIDENT OF DEVELOPMENT
MONMOUTH MEDICAL CENTER FOUNDATION

PICTURED RIGHT:
Tara Kelly, Vice President of Development, Monmouth Medical Center Foundation and Ann Unterberg, Board Chair, Monmouth Medical Center Foundation





PICTURED LEFT TO RIGHT:
 Alex Stavola; Bill Arnold, *President and CEO, Monmouth Medical Center*; Maja Meighan, *Assistant Vice President, Monmouth Medical Center Foundation*; Lisa and Rick Stavola, *co-founders of the Tigger House Foundation*; Tara Kelly, *Vice President, Monmouth Medical Center Foundation*; Victor Almeida, *DO, Chair of Emergency Medicine, Monmouth Medical Center and Monmouth Medical Center Southern Campus*



TOP PHOTO FROM LEFT TO RIGHT:
 Christian Peter, *Ambassador, Tigger House* and Lisa Stavola

BOTTOM PHOTO:
 BACK ROW FROM LEFT TO RIGHT: Tom Arnone, *Monmouth County Freeholder*, Serena Di Maso, *Monmouth County Freeholder*, Shaun Golden, *Monmouth County Sheriff*, Victor M. Almeida, *DO, Chair of Emergency Medicine, Monmouth Medical Center and Monmouth Medical Center Southern Campus*, Tom Biga, *President, Northern Region, RWJBarnabas Health*, Joseph Coronato, *Ocean County Prosecutor*, Alex Stavola; Bill Arnold, *President and CEO, Monmouth Medical Center*; Senator Joseph M. Kyrillos, Jr., Frank J. Vozos, *MD, FACS, Executive Vice President, Barnabas Health and Chief Executive, Monmouth Medical Center, Southern Campus*

FRONT ROW FROM LEFT: Christian Peter, *Ambassador*, Lisa and Rick Stavola, Amy Mansue, *President, Southern Region, RWJBarnabas Health*, Tara Kelly, *Vice President, Monmouth Medical Center Foundation*

The Stavola Family GIVES \$1 MILLION GIFT FROM THE TIGGER HOUSE FOUNDATION

The Stavola Family recently announced a \$1 million gift from the Tigger House Foundation in memory of their son who died in 2013 at the age of 25. Ricky, who they called Tigger, had a seven-year battle with addiction. The Stavola's decided to honor Tigger by supporting Monmouth Medical Center's efforts to address the opioid crisis through the creation of the Tigger Opioid Overdose Recovery Consultation Room.

According to the Centers for Disease Control, the rate of heroin overdose deaths has nearly tripled since 2010. More alarmingly, the heroin overdose death rate in New Jersey is more than triple the national rate.

CONTINUED ON PAGE 9

BATTLING THE OPIOID EPIDEMIC

When an overdose occurs, whether heroin or prescription pain medication, first responders often use naloxone (Narcan), a life-saving nasal spray that counters the effects of opioids and reverses an overdose. While naloxone is saving lives, many reversed survivors are trapped in a cycle of repeated drug use and may not receive the necessary treatment and recovery support services.

To address this health care crisis, MMC has partnered with other area providers on a ground-breaking opioid overdose recovery program that links individuals awakening from an opioid overdose to recovery support services.

The intervention focuses on critical points in the survivor's recovery. As soon as the patient is revived, a Recovery Specialist, who is a person with personal experience in recovery, capitalizes on the urgency of the moment. They engage the survivor, assess their readiness for recovery, present treatment options and reinforce to the survivor that the decision to enter treatment immediately may save their life. The Stavola's gift will fund a private consultation room in the Emergency Department for these difficult conversations.

According to Rick Stavola, "Our son was larger than life — he had a big heart and a special smile that would light up a room. If we can help prevent other families from going through what we did, we will have been successful and honored his memory. I believe this partnership with Monmouth Medical Center will help save more lives."

Rick and his wife Lisa started the Tigger House Foundation in 2013. It is a non-profit organization dedicated to reducing the death rate of overdoses due to heroin and opiate addiction. The foundation also works to change public attitudes towards individuals who struggle with addiction by addressing the illicit heroin and opiate epidemic.

"The statistics surrounding opioid use and overdose in Monmouth County are staggering," said Bill Arnold, president and chief executive officer, Monmouth Medical Center. "The generosity of the Tigger House Foundation will greatly assist Monmouth Medical Center in our efforts to combat this deadly epidemic."

For more information about the partnership between Monmouth Medical Center and Tigger House Foundation, please visit www.tiggerhouse.org



PICTURED FROM LEFT TO RIGHT: Alex, Lisa and Rick Stavola

Dear Heroin:

I hate you. You took everything I ever worked for, my reputation, my family's love, my body. You took my desire to find a nice girl, nice job. You took my college education. You took my right to fly airplanes. You took three jobs from me. You took the electrician's union from me. You took friends I held dear. You took my freedom. You put me in jail for months with revoked bail, FOR MONTHS. You took my family's trust. I hate you....but I love you. Why are you doing this to me? Why can't you leave me alone? But the thing is, I am the one who calls you back every time we break up, and you love taking me back so you convince me to rob, cheat, lie and eventually end up killing for you. You have stopped my heart and lungs five times, but I keep coming back. No matter how happy I get without you, I still want to feel your warmth, the fuzzy feeling I get in my nose, back, arms and legs. I always pick to get busy dying. Why do I always forget to think about the sleepless nights and desperation, being freezing in the sun and hot in the snow. It's easy to feel your rush - but not anymore. You disgust me. Through the grace of God, I'm over you.

— A letter from another victim of this terrible disease



pediatric grateful patient AUBREY IBRAHIM

Thrilled when they became pregnant, neither Colleen nor David knew that both are carriers of Spinal Muscular Atrophy (SMA), a genetic disease affecting the part of the nervous system that controls voluntary muscle movement. Aubrey, now three and a half, has SMA Type 1, the most serious. While Aubrey cannot walk, crawl, sit up unassisted or eat solid foods, she can talk, think, and feel. SMA is a muscular disorder. Children with SMA tend to be highly intelligent, creative and adaptable individuals who contribute much to the world despite their challenges.

Aubrey has been in and out of the hospital multiple times over her short life and most recently was in Monmouth Medical Center for essential lab work requested by her pediatric-gastroenterologist, Tina Rakitt, MD FAAP. Dr. Rakitt is board certified both in pediatrics and pediatric gastroenterology and nutrition, and oversees all of Aubrey's nutritional needs.

The Pediatric Gastroenterology, Hepatology and Nutrition Program focuses on diagnosis and treatment of conditions affecting the stomach, intestinal tract, colon, liver and pancreas. The Unterberg Children's Hospital's dedicated pediatric gastroenterologists care for newborns through adolescents suffering from common and complex digestive problems.

Understandably with her clinical history, Aubrey becomes frightened in clinical environments, so this time, MMC's outstanding Child Life Specialist, Kristin Kuhl stepped in. "It was amazing", said Colleen, "Kristin had Aubrey totally attuned to her and playing" allowing the doctors to do their work without upsetting Aubrey. Everything went so well that Colleen now considers Kristin as an important part of Aubrey's care team and is planning her next visit within a few months.

The Child Life Program at the Unterberg Children's Hospital plans individual and group programs that help children and families adjust to their hospital stay and promote the continuity of normal, daily childhood activities.



PICTURED ABOVE: Pediatric patient Aubrey Ibrahim

PICTURED LEFT: Tina Rakitt, MD FAAP. Dr. Rakitt is board certified both in pediatrics and pediatric gastroenterology and nutrition. She earned her medical degree at the University of Pittsburgh School of Medicine and completed residency training in pediatrics and a fellowship in pediatric gastroenterology at The Children's Hospital of Pittsburgh.

grateful patient MARLYN MICHAELS

Two years ago, when Marlyn Michaels successfully fought Stage 2 Colon Cancer after surgery at Monmouth Medical Center, she was excited to get back to her busy life. An exercise enthusiast, grandmother to seven, Axelrod Performing Arts Center board member and a production and costume design volunteer, Marlyn was making the most of her retirement. The last thing she expected was to be derailed by a large hiatal hernia that landed her back in a Monmouth Medical Center operating room this past October.

While small hiatal hernias can usually be managed with diet and medications, larger hernias, like Marlyn's, that push the stomach up toward the diaphragm and chest, usually require surgical intervention. Left untreated, there is risk of pulmonary and cardiac compression, difficulty with eating and recurrent pneumonias. In severe cases, the stomach can twist and rupture in the chest, becoming life threatening.

Marlyn's laparoscopic procedure was performed by Frank J. Borao, MD, the director of Bariatric and Minimally Invasive Surgery at Monmouth Medical Center. Surgical treatment of digestive disorders is his area of expertise and he has been performing these procedures for the last two decades. Marlyn took great comfort in knowing that Dr. Borao is among the most experienced esophageal and gastric surgeons in the country.

Marlyn's surgery was successful and she could not have been more pleased with her recovery. "Dr. Borao is simply wonderful and I cannot speak highly enough regarding the care and staff at Monmouth Medical Center," says Marlyn.

Thanks to Dr. Borao's expertise and the outstanding care she received, Marlyn is gearing up to assist with the Axelrod's upcoming production of the musical, Billy Elliott at the Axelrod Performing Arts Center in Deal New Jersey. To see Marlyn and other shows visit their website at www.axelrodartscenter.com.



OUR EVERYDAY HERO

CANCER SURVIVOR RIDES 700 MILES TO RAISE FUNDS FOR MONMOUTH MEDICAL CENTER

Patrick Loughney counted his blessings last November when he turned 70 years old, having made it to the milestone birthday after surgery and treatments for lung cancer, with which he was diagnosed several years before. This fall, he got more good news: reaching the five-year mark in remission from the disease.

To celebrate the milestone, Patrick biked 700 miles on a “70-700 Victory Ride”; the trip raised funds for programs to benefit cancer patients and their families at Monmouth Medical Center, where he was treated.

An outdoor recreation enthusiast, Patrick had always been physically fit and active. He ramped up a vigorous exercise regimen during chemotherapy treatments to lose weight and improve his lung capacity, as well as improve his overall well-being. He credits his cycling with his pain-free and relatively swift recovery from lung cancer, and as a key component of his positive outlook during recovery.

“In spite of being a private person, I wanted to share my story,” said Patrick. “If it helps one person going through any type of traumatic illness or injury, it would be a great honor to me.” He acknowledged that patients may feel overwhelmed and hopeless, adding that, “I was afraid I would never be able to do the things I really enjoyed again. But today, a cancer diagnosis is not the end of the world, and exercise not only helped my physical recovery but helped me cope mentally and emotionally with my disease.”



DO YOU WANT TO BE OUR NEXT 'EVERYDAY HERO?'

Visit www.everydayhero.com/us/ and select Monmouth Medical Center Foundation to be the beneficiary of your fundraising projects in our community.



26TH INVITATIONAL GOLF AND TENNIS OUTING MMC SUPPORTERS SWING INTO ACTION

The 26th Annual Invitational Golf Outing was held in June at Hollywood Golf Club and Deal Country Club for the first time. Also, a first ladies tennis tournament took place on the same day. Over 150 golfers and 30 tennis players enjoyed a relaxing day on the links and court, followed by a cocktail reception and awards ceremony. Monmouth Medical Center Foundation's Golf and Tennis Outing is designed to support the initiatives that strengthen and sustain Monmouth Medical Center's industry-leading advances in facility innovations, medical services and patient care.

PICTURED FROM LEFT TO RIGHT: Bill Arnold, *President and CEO, Monmouth Medical Center*, Greg Fromkin, Jay Tango and Frank Vozos, *MD, FACS, Executive Vice President, Barnabas Health and Chief Executive, Monmouth Medical Center, Southern Campus*



PICTURED ABOVE: Tournament players pose for a picture on the Hollywood Tennis Courts.

PICTURED FROM LEFT TO RIGHT:
Ira G. Keselman, *MD, FACS*, Jules M. Geltzeiler, *MD, FACS*, Sang Sim, *MD, Medical Co-Director, Gamma Knife Center, Monmouth Medical Center*, Samuel Litvin, *MD, FACS*

PICTURED FROM LEFT TO RIGHT:
Sharon Butterfield, Laura Pflaster, Donna O'Neill, *co-chair*, Chris Katz, *co-chair*





Guests of the 21st Annual Power of Pink Luncheon awaiting guest speaker Jenna Bush Hager.

PICTURED FROM LEFT TO RIGHT: Bill Arnold, President and CEO, Monmouth Medical Center, Carol Ann Mireider, Event Co-Chair, Sarah Vates, Event Co-Chair, Tara Kelly, Vice President of Development, Monmouth Medical Center Foundation, Kellie Enstrom, President, Women's Council, Ann Unterberg, Board Chair, Monmouth Medical Center Foundation and Frank Vozos, MD, FACS, Executive Vice President, Barnabas Health and Chief Executive, Monmouth Medical Center, Southern Campus

The Women's Council

The Women's Council hosts POWER OF PINK LUNCHEON

The Women's Council for the Leon Hess Cancer Center at Monmouth Medical Center hosted the 21st Annual Power of Pink Luncheon at the Guggenheim Library at Monmouth University, an event that benefits the Leon Hess Cancer Center at Monmouth Medical Center.

This year's event featured celebrity guest speaker Jenna Bush Hager, contributing correspondent for NBC's "Today" show and children's book author. The Power of Pink Luncheon honored Thomas Hackett, DO, Chief of Gynecologic Oncology at Monmouth Medical Center.

As the Women's Council's flagship event, the Power of Pink Luncheon brings together men and women to raise funds and enhance the quality of care delivered to cancer patients at Monmouth Medical Center. Since The Women's Council's inception, nearly \$3 million has been raised. Proceeds from this year's 21st Annual Luncheon will benefit the Patient Infusion Unit at the Leon Hess Cancer Center, which is comprised of highly trained individuals who specialize in oncology care, focused on patient and family care, treatment, education and service.



PICTURED FROM LEFT TO RIGHT: Anne Vogel and Judy Ziegler





The Unterberg Children's Hospital Leadership Council STANDS UP IN SUPPORT OF COMMUNITY'S CHILDREN

The Unterberg Children's Hospital Leadership Council hosted the second annual 'WhatSUP' Stand Up Paddle event on Saturday, August 6 at Victory Park on the Navesink River in Rumson to raise funds and awareness for The Unterberg Children's Hospital at Monmouth Medical Center. More than 70 paddlers participated in this year's activities for those 18 and older, which included a one-mile 'FUN' ride or a five mile race on the river.

WhatSUP is the brainchild of local restaurateur, wine critic and host of the Emmy nominated television series "Eat! Drink! Italy!" Victor Rallo and his wife Kari, who chaired the event for the second year in a row. The Rallos also hosted an exclusive pre-paddle dinner with gourmet food and wine from Undici at their Fair Haven home to kick-off the weekend's race.

"My wife Kari and I support The Unterberg Children's Hospital because it is important to have a cutting-edge hospital for children in our community, right in our own backyard," said Victor Rallo. "We strongly believe that happy and healthy children are our future."

Members of the enthusiastic Stand Up Paddle Committee are dedicated to ensuring the children of this community live happy and healthy lives. The committee has raised more than \$130,000 in the past year to directly benefit The Unterberg Children's Hospital.



TOP PHOTO FROM LEFT: Committee members Suzy Gilbert, Brian Henke and Michael Holcomb pictured with Greg Greco, DO, Section Chief, Department of Plastic Surgery, Monmouth Medical Center.

CENTER PHOTO FROM LEFT: Andy Safran, event sponsor and Trustee, Monmouth Medical Center pictured with Ann Unterberg, Board Chair, Monmouth Medical Center Foundation and Bill Arnold, President and CEO, Monmouth Medical Center.

UPPER RIGHT PHOTO: Kari Rallo, pictured with event sponsor listing in Victory Park, Rumson.

BOTTOM PHOTO: Paddlers 'stand up' and paddle on the beautiful Navesink River in support of the health and wellness of the community's children.



10th annual BIG STEPS FOR LITTLE FEET

On September 18, the **10th Annual Big Steps for Little Feet Walk** raised \$85,000 for the Hirair and Anna Hovnanian Foundation Regional Newborn Center at The Unterberg Children's Hospital. Graduates of the Hirair and Anna Hovnanian Foundation RNC and over 900 of their closest friends and families gathered on the Long Branch promenade for the 10th annual Big Steps for Little Feet Walk. Proceeds from the event will provide financial support for the Hirair and Anna Hovnanian Foundation RNC, which specializes in care for high-risk premature and critically ill newborns. The walk, underwritten by Pediatrix Medical Group, featured family-friendly entertainment, activities for children and refreshments.



Graduates of the Hirair and Anna Hovnanian Foundation Regional Newborn Center pictured with closest friends and families.



2nd annual SWING PINK

The Women of Wilentz hosted their second annual Swing Pink event on September 26, 2016 at the beautiful Navesink Country Club. The event benefited the Jacqueline M. Wilentz Comprehensive Breast Center at Monmouth Medical Center. Swing Pink was created to help promote breast health for women. The event featured golf, tennis, paddle and the newest addition of pickle ball for players to choose from. All sports were played in a fun and social format and prizes were awarded for the day's top scores. The event culminated with a luncheon featuring a moving testimonial from grateful patient Pat Mayer. Vendors were also on hand, promoting the theme of women's health.

Proceeds from this year's event will continue to fund the purchase of a new state-of-the-art ultrasound imagining unit, which will have the clinical abilities to promote enhanced imaging and provide high quality images. Thanks to their hard work and dedication, every woman who enters the Jacqueline M. Wilentz Breast Center will have access to the care and medical technology she deserves.



PICTURED FROM LEFT TO RIGHT: Nancy Del Priore, Terry Ingram, Board Vice Chair, Monmouth Medical Center Foundation, Lauren Hintlian, Debbie O'Donoghue, Cathy Goldberg



PICTURED FROM LEFT TO RIGHT: Pat Mayer, Monmouth Medical Center grateful patient and guest speaker, pictured with Manpreet Kohli, MD.



PICTURED FROM LEFT TO RIGHT: Kristen Tudor-Mehl, Carolyn DeForte Wasserfall, DMD, Trustee, Monmouth Medical Center Foundation, Rachael Kolb





A Toast to Children's Health raises QUARTER OF A MILLION DOLLARS IN SUPPORT OF THE UNTERBERG CHILDREN'S HOSPITAL

More than 275 guests, including many Monmouth Medical Center physicians, recently joined The Unterberg Children's Hospital Leadership Council for the third annual A Toast to Children's Health event at the home of Ann and Thomas Unterberg to "toast" the health of children in the community. The evening of art and wine also celebrated the 10th anniversary of The Unterberg Children's Hospital.

A quarter of a million dollars was raised to benefit the nearly 22,000 pediatric patients from the community who are treated at the hospital annually. These funds will ensure the hospital's continued success in delivering extraordinary care that changes children's lives, restores hope and fosters dreams for tomorrow.

"A healthy community starts with the health of our children," says Ann Unterberg, Board Chair, Monmouth Medical Center Foundation. "The Unterberg family has been involved with Monmouth Medical Center for decades and we've never been more proud of its excellence."

Guests purchased artwork created by pediatric patients through the child-life program at the hospital, which helps children and families adjust to their hospital stay and promotes continuity of normal, daily childhood activities. In addition, exclusive art painted on ties, umbrellas, notecards and t-shirts by the hospital's pediatric patients were for sale. The hospital's great friend and host of the Emmy nominated television show 'Eat! Drink! Italy!' Victor Rallo, provided wines for tasting.

The Unterberg Children's Hospital Leadership Council, led by a group of individuals who serve as ambassadors for the hospital through education and local events, supports Monmouth Medical Center's commitment to pediatric excellence. Their mission is to educate the community about services available at the hospital, develop philanthropic relationships and promote the health and wellness of children in the community.

TOP PHOTO FROM LEFT TO RIGHT:

Mike and Kathryn Fithian pictured the hospital's great friends and wine sponsors for the evening, Kari and Vic Rallo.

CENTER PHOTO FROM LEFT TO RIGHT:

Bill Arnold, President and CEO, Monmouth Medical Center, Ana Blank, Trustee, Monmouth Medical Center Foundation, Jessie Blank, Judy Hart Angelo, Tara Kelly, Vice President of Development, Monmouth Medical Center Foundation and Tom Unterberg

BOTTOM LEFT PHOTO FROM LEFT TO RIGHT: Ann Unterberg, Board Chair, Monmouth Medical Center Foundation, pictured with Mary DeBare and Margaret Fisher, MD, Medical Director, Unterberg Children's Hospital.

BOTTOM CENTER PHOTO FROM LEFT TO RIGHT:

Dianne Butters, A Toast to Children's Health Co-Chair; Scott Carmilani, event committee member and Trustee, Monmouth Medical Center Foundation; Esther Carmilani, event committee member; and Robert Butters, A Toast to Children's Health Co-Chair and Trustee, Monmouth Medical Center Foundation

BOTTOM RIGHT PHOTO FROM LEFT TO RIGHT:

Kristin and Michael Arvanitis, MD, Chair, Physician's Council, Monmouth Medical Center pictured with Sharon Falco, MD and Jonathan Lustgarten, MD.



The Power of Thank You

Grateful Patient Program



If someone made a difference in the care that you or a loved one received at Monmouth Medical Center, consider a gift of any amount to our Grateful

Patient Program. It will bring hope and healing to even more patients and their families. Your donation will also help us to implement new technologies and treatments to enhance our quality of care.

Over the last 130 years, Monmouth Medical Center has built a strong reputation as a national leader in academic medicine and is one of the finest medical centers in our community. With your help, we will continue this tradition of leadership and proudly achieve even more for our patients. All gifts are tax deductible.

To make a gift to the Grateful Patient Program, please visit our web site at BarnabasHealth.org/MonmouthMakeAGift.

Create a healthier *tomorrow* by leaving a lasting legacy *today*.

Karen M. Siciliano
Chair, Cranmer Legacy Society

“My mother’s undetected breast cancer led to her death at a young age.

If the Jacqueline M. Wilentz Comprehensive Breast Center and the Leon Hess Cancer Center at Monmouth Medical Center had been in existence, I know her fate would have been different. By leaving a bequest in my will, I can reach across the generations and help improve the lives of people coming after me – people who will turn to this hospital in their time of greatest need.

It is easier than you think. Please join me and consider establishing a planned gift of your own today.”

Invest in the future of healthcare by designating Monmouth Medical Center as a beneficiary of your estate. Your gift will endure beyond your lifetime for the benefit of others.

For more information, contact Anne DeMesa in our Foundation's Gift Planning Office at **973.322.4292** or by email Anne.DeMesa@rwjbh.org.

**Monmouth Medical Center
Foundation**

www.legacy.vg/monmouthplannedgiving

**RWJBarnabas
HEALTH**



SIMULATION – THE FUTURE IS HERE

Sayee Sundar Alagusundaramoorthy MD¹ • Aasems Jacob MD
 Lauren E. Russo RN MSN OCN² • Patricia Marcelle RN MSN CCRN³ • Violet Kramer MD¹

¹ Department of Medicine, Monmouth Medical Center, New Jersey.

² Nursing Manager, Monmouth Medical Center, New Jersey

³ Clinical Nursing Educator, Monmouth Medical Center, New Jersey

Clinical members at Monmouth Medical Center recently conducted a cross sectional study of nurses and medical residents to assess self-reported improvement in performing tasks related to simulation activities.

- Survey questionnaire was answered by 74% Nurses and 19% Medical Residents
- 76% felt practice would help them improve their confidence; 46% felt simulation would be beneficial
- 55% of respondents surveyed have participated in simulation at MMC and 90% of those felt their performance had changed after the simulation
- 56% of respondents felt that they were better prepared to the task at hand after participating in simulation and also that it was helpful in their professional activity

OPPOSITE PAGE:

PICTURED ABOVE FROM LEFT TO RIGHT: Suzanne Magherini-Rothe, MD, Director of Women's Clinical Services, Monmouth Medical Center and Robert A. Massaro, MD, Vice Chair and Associate Program Director, Department of OB/GYN pictured front with OB/GYN residents Shuk Fong Yiu, MD, Haidy Morsy, MD, Luana Hossain, MD, Patrick McFadden, MD, Alena Naumova, MD and Stephanie Scianni, DO

PICTURED BELOW WITH SimMan® 3G FROM LEFT TO RIGHT:

Marybeth Gartland, MSN, RN, Manan Parikh, MD, George Davis, MD, Danielle Hilliard, MSN, RN, Violet Kramer, MD, Jean Straker-Darbeau, DNP, RN, Joe Cagliostro MSN, RN, Pat Marcelle, MSN, RN

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TEACHING THE NEXT GENERATION OF CLINICIANS

AREAS FUNDED BY MONMOUTH MEDICAL CENTER FOUNDATION

Thanks to the generosity of an anonymous donation, Monmouth Medical Center Foundation was able to purchase the SimMan® 3G for onsite clinical education. SimMan® 3G is an advanced patient simulator that can display neurological symptoms as well as physiological. The education of health care providers is an integral part of patient safety. Simulation allows rehearsal of skills in a low risk environment, to engage in repeated, deliberate, and structured practice, and to be assessed and receive timely feedback. Current simulation activities at Monmouth Medical Center include task training for IV and central line placement as well as critical care ultrasound, unannounced in situ "mock codes," ICU team training for RRT and ACLS protocols, evening multidisciplinary simulation events, and nursing competency assessment and training.

A state-of-the-art ultrasound was purchased for the Women's Wellness Center Clinic at Monmouth Medical Center through a generous donation by Anne and Carl Reiss of the Jacob L. Reiss Foundation. Dr. Suzanne Magherini is renowned throughout the region for her medical skills and her kind and compassionate manner of soothing new mothers' anxieties. The ultrasound is a wonderful addition for the teaching environment in this tertiary center. It is replacing a much older machine and therefore has a much better resolution and is user friendly. It is primarily used by residents and allows hands on experience for teaching medical students. On average it is used 10 times each day; patients love to see their baby and it gives a great deal of reassurance to a new mom during a stressful time.



2017 EMPLOYEE & PHYSICIAN Charitable Gift Campaign

EMPLOYEES HELPING EMPLOYEES
NOVEMBER 1, 2016 – NOVEMBER 30, 2016

Since 2010, over 100 Monmouth Medical Center Employees have received financial support while facing a sudden crisis. **The Annual Employee and Physician Charitable Gift Campaign** is an opportunity for employees to support the facility where they work and where their loved ones receive care. Gifts support the Employee Emergency Assistance Fund, the Employee Scholarship Fund and the Patient Comfort Fund.

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We hope that we can
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Why I Give...

I support the Employee & Physician Charitable Gift Campaign to benefit the Patient Comfort Fund. My hope is to lessen the financial burden of those patients in greatest need.

– Phil Wheeler,
Security



Why I Give...

I support the Employee & Physician Charitable Gift Campaign. Together we can build healthy futures for our colleagues, our families and our patients.

– Michael Arvanitis, MD, FACS
Chair, Physician Leadership Council,
Monmouth Medical Center



Why I Give...

I support the Employee & Physician Charitable Gift Campaign to benefit the Employee Assistance Fund. You too can have a direct and immediate impact, making it possible to offer hope and healing to our colleagues in need.

– Elipidio Cruz,
Environmental Services



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– Victoria Kotch, RN, Mother Baby





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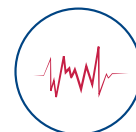
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